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Hampshire Dementia Action Alliance
Action Plan Template

Sign up to the Declaration!
The National Dementia Declaration lists seven outcomes that the Dementia Action Alliance (DAA) are seeking to achieve for people with dementia and their carers.

The Declaration and its history can be viewed at:
http://www.dementiaaction.org.uk/info/3/national_dementia_declaration

The organisation listed below agrees to sign up to the Declaration and commits to delivering it through the actions listed below:

Organisation name

Test Valley Borough Council

Organisation Logo
Please attach your organisation's logo in jpeg format when returning this Action Plan via email to: dfc@andovermind.org.uk - it will be displayed on the Dementia Action Alliance website alongside your Action Plan.

Contact Details

Contact Name and Role:	Louisa Rice Community Engagement Manager
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Are you willing for us to share your contact details with fellow Dementia Action Alliance members: Yes [X]   No [ ]

Organisation Details
From the following list, please highlight in bold the relevant words that best reflect your organisation.

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Sector

Organisation Summary

Please write a brief summary here of what your organisation does:

Test Valley Borough Council
Test Valley is a mainly rural borough on the western-side of Hampshire with a population of 116,398 with approximately 49,500 households. Test Valley contains 24 different ward areas and though largely rural in character, a large proportion of the borough's residents live in towns and urban areas with a significant amount living in towns and villages scattered across the Borough.

As a Borough Council we have responsibilities to deliver certain local services to local people living, working and visiting the Test Valley and these include activities such as planning, waste and recycling, housing (although we are not a Social Landlord), benefits, leisure, culture and communities.

The overall vision of Test Valley Borough council is to improve the quality of life for all of the people of Test Valley. To do this we have a Corporate Plan 2011-2015, which has four corporate aims, these have been identified following consultation with our communities:

- **A competitive local economy**
- **Enhancing and preserving our natural and built environment**
- **Improving access to a decent home**
- **Encouraging all of our communities to reach their full potential.**

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The following questions allow you to state what you intend to do by 2015 to transform the quality of life for people with dementia. This will be published on the Dementia Action Alliance website.

1. The National Dementia Declaration lists a number of outcomes that we are seeking to achieve for people with dementia and their carers. How would you describe your organisation's role in delivering better outcomes for people with dementia and their carers?

Test Valley has an aging population and we are aware of our need to change the way we work in order to respond to our changing population.   Having an awareness of how work effectively with those with dementia is important to ensure that we engage all members of our community. Our corporate aims provide a framework to support the overall aims of the Hampshire Dementia Alliance

The corporate aim of encouraging our communities to reach their full potential will be achieved by assisting communities to identify and prioritise their own needs and working with them to take the lead to resolve them. It is also important that we ensure that new community facilities are appropriate to local need and existing facilities are fit for purpose. This links to the National Dementia declaration regarding giving all people a sense of belonging and value within their communities

The corporate aim of improving access to a decent home will be achieved by actions to provide greater opportunities for people to choose where they want to live. This links to the National Dementia Declaration regarding personal choice and influence over where and how a person with dementia and their carers live.

TVBC as an organisation understand the importance of providing correct information in an appropriate and timely way or signposting to the appropriate organisation if we are unable to help. This links to the National Dementia Declaration regarding knowledge and information.

2. What are the challenges to delivering these outcomes from the perspective of your organisation?

Making the best use of our limited resources be that financial or in manpower.

Ensuring effective communication within the organisation so all employees, Services and elected Members are aware of how they can make a difference.

Enabling effective partnership working and ensuring we identify and exploit all opportunities to promote dementia awareness

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3. What are your plans as an organisation to respond to these challenges between now and 2015? (max 10 actions)

Guidance for completion of actions.
You could describe activities that are already happening or those being planned. Additionally, you might want to consider whether there are other opportunities to incorporate dementia into your general work. For example, is there work you are currently progressing that could benefit people with dementia and their carers? Where could you commit to dementia being supported within that work?

The scope of activity you describe could be anything that you are doing that relates to people with dementia along the dementia care pathway, from awareness of dementia, through diagnosis to the end of life. It could relate to outcomes for people in any setting - the community, hospitals, and care homes.

The more specific the list can be, with milestones, the more useful it will be for your organisation.

Your Action Plan will be published on the Dementia Action Alliance website, so please highlight in bold the relevant words that best reflect your actions. *See example below:*

Action Title:
Improve the Skills of the Dementia Care Workforce

Action Description:
We will improve the skills of the dementia care workforce by developing and delivering high quality education programmes to staff across a range of dementia care settings and through the use of our approved trainer scheme.
Status: Planning

Actions:
1. **Title: Spotlight on Dementia**

Description: We have started to work with the Dementia Friendly Communities team and will host two 'Spotlight on Dementia' events within the Borough for agencies, carers and people living with dementia to raise overall awareness of the help and support available within their community. These will be delivered by October 2013

> **Status:**
> ▢ *Initial Scoping*
> ▢ *Planning*
> ▢ ***Being Implemented***
> ▢ *Delivered*
> ▢ *Case Study available*
> ▢ *Other: _____*

2. **Title: Improve the skills of our workforce**

Description: We will commit to train all public facing staff on dementia awareness so they have a good understanding of how to interact effectively with people with dementia. This will be rolled out across the Council by the end of the 2013/14 financial year.

       Status:
- *Initial Scoping*
- ***Planning***
- *Being Implemented*
- *Delivered*
- *Case Study available*
- *Other: _____*

3. **Title: Raising awareness within partner agencies**

Description: We will identify opportunities to work with and promote dementia awareness to our partner agencies and use every opportunity to highlight this so they also have an understanding of their own responsibilities to ensure quality of life for people with dementia.

       Status:
- ***Initial Scoping***
- *Planning*
- *Being Implemented*
- *Delivered*
- *Case Study available*
- *Other: _____*

4. **Title: Ensure equality for people living with dementia.**

Description: We will ensure when setting up new services or changes to existing provision, that people with dementia are not discriminated against. This will be done using our by using our Equality Impact Assessment processes.

       Status:
- *Initial Scoping*
- *Planning*
- *Being Implemented*
- ***Delivered***
- *Case Study available*
- *Other: _____*

5. **Title: Support the Dementia Friendly Communities project**

Description: We will look for opportunities to work with and support the Dementia Friendly Communities project wherever possible within our work across the Borough, for example linking the Dementia Friendly Communities team to groups and organisations to further promote their role.

Status:
- ▢ *Initial Scoping*
- ▢ *Planning*
- ▢ ***Being Implemented***
- ▢ *Delivered*
- ▢ *Case Study available*
- ▢ *Other: _____*

6. **Title: Work with our business community to raise awareness of dementia.**

   Description: we will work with local businesses and business organisations to raise their awareness of the importance and benefits to them and the wider community of becoming more dementia friendly. Romsey has been identified as the pilot site for the Dementia Friendly Market Town Project and we will support the retail and trade organisations in the borough in this process.

   Status:
   - ▢ *Initial Scoping*
   - ▢ *Planning*
   - ▢ ***Being Implemented***
   - ▢ *Delivered*
   - ▢ *Case Study available*
   - ▢ *Other: _____*

7. **Title: Appoint a Dementia Ambassador for TVBC**

   Description: We will identify a Dementia Ambassador at senior level within Test Valley Borough Council to be a spokesperson for TVBC and promote the importance of being dementia friendly as an organisation across the Borough.

   Status:
   - ▢ ***Initial Scoping***
   - ▢ *Planning*
   - ▢ *Being Implemented*
   - ▢ *Delivered*
   - ▢ *Case Study available*
   - ▢ *Other: _____*

8. **Title:**

   Description:

   Status:
   - ▢ *Initial Scoping*
   - ▢ *Planning*
   - ▢ *Being Implemented*
   - ▢ *Delivered*
   - ▢ *Case Study available*
   - ▢ *Other: _____*

9. **Title:**

   Description:

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Status:
- *Initial Scoping*
- *Planning*
- *Being Implemented*
- *Delivered*
- *Case Study available*
- *Other: _____*

10. **Title:**

Description:

Status:
- *Initial Scoping*
- *Planning*
- *Being Implemented*
- *Delivered*
- *Case Study available*
- *Other: _____*

Thank you for completing the form. Please return by email to:
dfc@andovermind.org.uk

And please don't forget your logo!