

# Water, water everywhere? Not so much.

Each Briton uses about **150 litres** of tap water a day, but if you include the amount of water embedded within products, our water consumption increases to about **3400 litres a day**.

- A dripping tap wastes at least **5,500 litres** of water a year: that's enough water **wasted** to fill a paddling pool every week for the whole summer.
- Water plants only **once or twice a week** in the summer, unless showing signs of distress. This way they will root **deeper** looking for their own moisture.
- The energy used to process water in the UK accounts for **3%** of electricity use in the UK.
- A dripping tap can fill a bath in **a day or so**.
- Bottled water has carbon footprint **1000 times higher** than tap water – don't be afraid to ask for tap water, even in very posh restaurants.
- **No need** to water your lawn, it will revive at the end of the dry period.
- Use **bath** and **dish** water to water your plants.
- When running your tap to get it hot, **save the water** and use it to water your plants.
- Bury a **lemonade bottle** or similar neck down into the soil at base of plants/flowers and fill with water – this takes the water down to the root and means less evaporation.
- Turn off taps **properly**. If the entire adult population of England and Wales remembered to turn off the tap when they were brushing their teeth, we could save **180 mega litres** a day-enough to supply nearly **500,000 homes** and fill **180** Olympic swimming pools.



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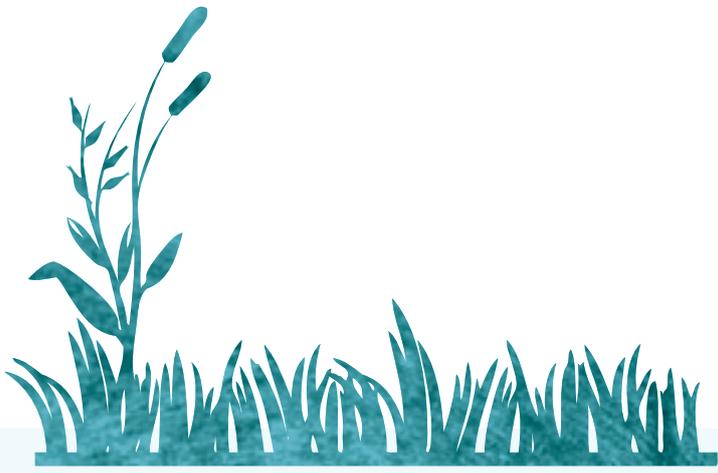
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