

Andover Vision

Your aspirations, your future, your town 2017-2037



Welcome

Your vision for Andover - the next 20 years.

Andover Vision is a partnership of Andover's residents, community groups, businesses and public bodies. This document sets out our ambitions for the town and its future over the next 20 years. It has been shaped by local people through extensive consultation and has been brought together by the Vision partnership.

We love Andover and we are ambitious about its future. We will work together to help the town fulfil its potential and, in doing so, raise aspirations and promote a sense of pride in our community which will result in achieving great things for the town.

The five themes for the Andover Vision are:

- 1 *Being part of a connected community*
- 2 *Having a great green environment*
- 3 *Being part of a thriving town centre*
- 4 *Supporting business, jobs and skills in the town*
- 5 *Access to great health*

Each ambition has a set of 'big ideas'. The big ideas describe what we will work on together for the town and will inform the projects that the partnership will take forward through its action plan. We will also use this document as a basis on which to attract funding and new opportunities to the town, and encourage partners to use it to guide their future policies and strategies relating to Andover.

This is just the starting point as we now take the Vision forward through an ongoing process that brings people together to help influence and shape the town for many years to come.

*The Andover Vision Team
April 2017*



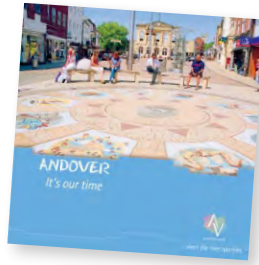
"A community is a group of people living, or working together to achieve something"
Emily, Portway Junior school

"Community pride is really important to me"
Carnival Consultation 2016

"My Christmas wish for Andover is to be the best town ever"
Andover Christmas Lights Switch On event 2016

The story so far

Andover Vision was first established in 2005. Here are some of the headline things the Vision achieved in its first 10 years.



A theatre



A new cinema



Andover Business Park



More events



Securing the Chapel Arts Centre

Looking ahead... Andover is changing



1050 new homes by 2024



22% of population are 0-17 years old - above national average



5392 new people, bringing the population to approx. 51,117 by 2022



A higher proportion of people are in full time employment compared to the UK

The role of Andover Vision will become ever more important. During 2016 it was relaunched, working with local organisations and thousands of residents to prepare a new set of ambitions for the town. The ambitions will influence how Andover manages this changing environment for the benefit of the whole community, and will provide a way in which local people can play an active role in the future of their town.



...A connected Andover
that inspires pride,
celebrates diversity and
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everyone is welcome and
wants to join in.

Our town is growing, with more people coming to live in Andover. We are proud of our history and heritage and the town is becoming more diverse with a richness of backgrounds and cultures. **A connected Andover that inspires pride, celebrates diversity and is a community where everyone is welcome and wants to join in** will be an important part of the town's future offer. Andover Vision will be a catalyst for celebrating and promoting community spirit and encouraging residents and businesses to play an active part in their community.

Our big ideas for the next 20 years:

- Inspire pride and understand what it means to be an Andoverian so that all of Andover's communities will feel more connected to the town.
- Groups across Andover will host a range of events that bring the whole town together, celebrating our community.
- Andover will be a town where people are able to get involved, through a wide range of volunteering opportunities and community groups.
- Community-led initiatives will be developed to help **build confidence, wellbeing and aspiration amongst our young people.**
- Andover will be well served with a range of community facilities that enable all of its residents to get involved and engage with their wider community.
- Andover will be accessible and easy to get around with a connected range of walking and cycling routes.



More volunteering



Connecting the new and established communities



Community events

Andover said:

"We are enthusiastic about the opportunities that happen as a result of new development, it's important that new residents feel connected to the wider Andover community."

What will success look like?

- Andover will have an identity that's inclusive of all the town's neighbourhoods and celebrates our diversity.
- Everyone feels part of Andover and is proud to call the town home.
- A town with a positive outlook, where everyone feels their voice is heard.

The image features a scenic view of a blue lake surrounded by trees, overlaid with a white network diagram and a green geometric foreground. The network diagram consists of white circles connected by thin white lines, forming a complex web across the sky and water. The foreground is a vibrant green, composed of various shades of green polygons. The text is centered in the lower half of the image, set against a semi-transparent white rectangular background.

...An Andover that enhances its green
and recreational spaces and nurtures
its natural environment.

Our town benefits from having a wide range of parkland and recreational spaces for everyone to enjoy. Our nature reserves are an important asset to the town and are home to a fantastic range of wildlife. **An Andover that enhances its green and recreational spaces and nurtures its natural environment** is really important to the future wellbeing and sustainability of the town. We have an opportunity to make the most of future investment into the area, and give the town the parkland and recreational spaces that will cater for the population now and in the future.

Our big ideas for the next 20 years:

- Make the River Anton a focal point within the town as a place that the community can enjoy and where wildlife thrives.
- Improve recreation facilities and acquire new green spaces and parkland as Andover grows.
- Cultivate community interest in Andover's diverse wildlife and biodiversity in order to help protect it.
- Encourage and grow community-led projects where people and groups play an active role in nurturing and promoting green spaces and parkland.
- Let's all play our part in making the established and new communities in the town greener and more beautiful places.



Enhancements to the River Anton



Nurturing green spaces



Utilising funding for more recreational spaces and parkland

Andover said:

"We care about our green spaces and recreational areas. Wildlife should be protected and there should be provision for green space that meets the needs of the town."

What will success look like?

- Andover will be recognised as a beautiful place to live and visit.
- Andover's environment will contribute to the well-being of residents.
- Residents will feel encouraged to volunteer and support the town's natural environment.



...An Andover town centre that offers a unique experience and showcases its retail, leisure and heritage offer from day into evening.

Our town centre is really important to us and its future offer will play a major part in how people view Andover as a place to live and spend time. However, expectations of what people want from the town centre continue to evolve. For example, people are increasingly using alternative retail methods, rather than solely using the high street for shopping. Andover, therefore, needs to be a town centre that thinks outside the box and adapts to change. We need to work together to have **...An Andover town centre that offers a unique experience and showcases its retail, leisure and heritage offer from day into evening.**

Our big ideas for the next 20 years:

- To be creative in developing the future retail, leisure and residential offer for the town centre.
- To continually improve the appearance and environment of Andover town centre.
- Andover to become renowned for having a fantastic range of markets throughout the year.
- To strengthen and grow Andover's evening and night time economy through a range of events, shopping, food and an improved cultural and heritage offer.
- Create and promote a strong brand for Andover as a place to visit and spend time.



Explore Andover's future market offer



Enhance the town's appearance



Andover's High Street as a place for events

Andover said:

"Andover's town centre should be a focal point. We care deeply about the town centre, but feel it has great potential to be a destination for families and others to enjoy."

What will success look like?

- The town will be a retail and leisure destination with a unique brand, offering an enjoyable experience for residents and visitors from morning to night.
- The town centre will be a place of entertainment and festivals, including family and community events.
- The economic health of the town centre will improve.



...An enterprising Andover which builds on its great location and which encourages business and new talent to start, grow and flourish.

Our town is in a brilliant location for businesses to invest in, with good links to London, the South and the West Country. We are well known for our engineering, with many companies based in the town, and we have a strong track record of being a place where businesses start and grow. We must continue to raise the aspirations of our young people by supporting them to develop the right skills and qualifications in order for them to have the best opportunities to fulfil their potential. It is essential that over the next 20 years we are ... ***An enterprising Andover which builds on its great location and which encourages business and new talent to start, grow and flourish.***

Our big ideas for the next 20 years:

- Develop and promote the “Engineered in Andover” brand as way to showcase and encourage the town’s engineering and hi-tech offer.
- Regenerate the business parks and have a range of flexible premises which are high quality and attract new businesses to the town.
- Raise aspirations and achievement so that Andover is a place of high quality learning, skills development and apprenticeships.
- Showcase our enterprising talent as a way to raise aspirations within our community and open doors for our young people.
- Strengthen links between businesses in the town and schools in order to inspire young people for the future.
- **Influence the Local Enterprise Partnership to secure resources for growth and infrastructure.**



Raise aspirations and achievement

Flexible, high quality premises that attract new businesses



Strengthen the links between schools and local businesses




Andover said:

“Access to the right skills and career advice will help raise aspiration among young people in the town.”

What will success look like?

- A renowned reputation as an enterprising town where businesses are able to grow and develop.
- A town with increased job opportunities in skilled industries.
- Young people will have the right skills to be prepared for the job market.



...An Andover where
people live well and are
able to make good
lifestyle choices, with
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and information.

3

Our town is in good health and people understand that they have an important role to play in taking control of their own health, whatever their age. There are, however, some health challenges in Andover, such as diabetes, respiratory problems and mental health that can impact on people's ability to live life to the full. ***An Andover where people live well and are able to make good lifestyle choices, with access to high quality facilities, support and information*** will help the town become healthier and improve people's quality of life.

Our big ideas for the next 20 years:

- Deliver state-of-the-art facilities in Andover in order to promote active healthy lifestyles.
- **Promote and encourage activities that** Andoverians of all ages and abilities can take part in and have fun whilst being healthy.
- Health is everyone's business, so let's create a network where voluntary, community and health providers work together to deliver quality care and support for Andover.
- The mental wellbeing of our town will be supported by the promotion of good mental health. We will work together to make sure people have access to the right support at the right time.
- Work with young people and their families to encourage healthy habits which will become part of everyday life.
- **But if you are ill, your local GP, health and NHS will provide good access to high quality services that meet your needs.**



Activities that people of all ages and abilities can take part in

Support mental wellbeing in our town



Deliver state-of-the-art facilities

Andover said:

"Access to information, help and advice on making better lifestyle choices and where to get support for mental wellbeing, was very important."

What will success look like?

- Residents of all ages will have access to high quality services, support and information.
- Mental and physical wellbeing will be promoted through community led initiatives.
- Andover will become a healthier town as residents will be able to make good lifestyle choices.

Thank you to everyone who has been involved so far...

- The thousands of Andover Residents who have taken part in the groups and consultations
- Active Staff
- Age UK
- Alabare
- Andover and District Older People's Forum
- Andover Breatheasy
- Andover CE Primary
- Andover Mind
- Andover Muslim Cultural Association
- Andover Neighbourhood Plan Group
- Andover Nepalese Community
- Andover Radio
- Andover Street Pastors
- Andover Town Centre Partnership
- Andover Town Council
- Andover U3A
- Andover Trees United
- Augusta Park Community Association
- Aviva
- AXA
- Basepoint
- Better Care Local – Andover One Team
- BeWiser
- Choices Hire
- Cruse Bereavement
- Enham Trust
- Enjoy Raw Chocolate
- Friends of Ladies Walk
- Hampshire County Council
- Harroway Community School
- John Hanson Community School
- Just HR Solutions
- Kier
- Langdowns DFK
- Lloyds Banking Group
- Mailbox Etc.
- Marks and Spencer
- MS Society
- Oaktree Business Management
- Ocado
- Picket Twenty Community Association
- Portway Junior School
- R&B Industrial Ltd
- RCS Limited
- Roman Way Primary School
- Santander
- St Mary's Church
- The Anton River Conservation Association
- Test Valley Borough Council
- Test Valley Business Awards
- Test Valley Friends of the Earth
- Transition Town Andover
- Travelling Cupcake
- Test Valley Community Services
- Valley Leisure
- Webkick
- West Hants CCG
- Young Mums Matter



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