

# East Dean

## Parish Profile



2024

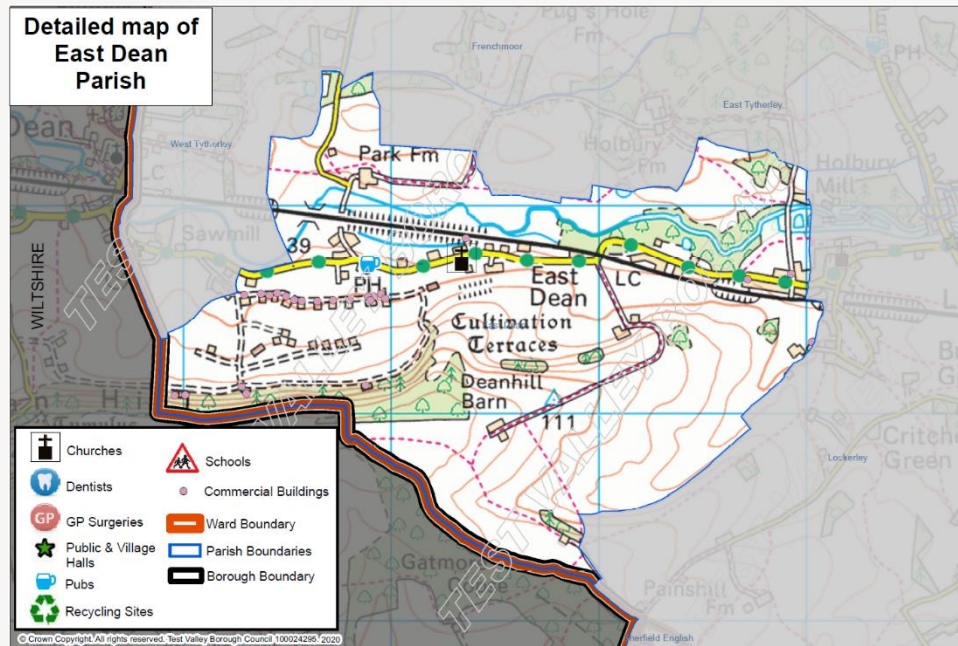
Test Valley  
Borough Council 



# East Dean Parish Profile

This profile provides a summary of the latest available information on the demographic make-up of the parish of East Dean within Test Valley. It looks at information on topics such as the population structure, economic, housing, health and educational information for the parish.

**East Dean** is one of the Test Valley's fifty-nine parishes. It has an area of **433.20** hectares which represents **0.69%** of the total area of Test Valley; in terms of size, **East Dean** is Test Valley's **fifty-first largest** parish. The parish's population is **239** and its population density is **0.54** people per hectare, which is lower than the borough's average population density of **2.10** people per hectare.



## Census Data

Some of the data used in this profile is taken from the 2011 Census; where this is the case, this is clearly labelled. Though this data is from several years ago, the breadth and volume of information the Census collects means it remains a valuable source of data and a reasonable indication of current trends.

## Elected Representatives

### Hampshire County Councillor

**Councillor Nick Adams-King**

**Division:** Romsey Rural

**Email:** [nick.adams-king@hants.gov.uk](mailto:nick.adams-king@hants.gov.uk)

**Telephone:** 07771 727402

### Test Valley Borough Councillor

**Councillor Ian Jeffrey**

**Ward:** Mid Test

**Email:** [cilrieffrey@testvalley.gov.uk](mailto:cilrieffrey@testvalley.gov.uk)

**Telephone:** 01794 388872



**Councillor Alison Johnston**

**Ward:** Mid Test

**Email:**

[cilrajohnston@testvalley.gov.uk](mailto:cilrajohnston@testvalley.gov.uk)

**Telephone:** 01794 517939



**Councillor Stewart MacDonald**

**Ward:** Mid Test

**Email:**

[cilrsmacdonald@testvalley.gov.uk](mailto:cilrsmacdonald@testvalley.gov.uk)

**Telephone:** 07803 594872



### East Dean Parish Council

**Chairman:** **Councillor Jeff Hatcher**

**Email:** [edpcchair@gmail.com](mailto:edpcchair@gmail.com)

**Telephone:** 01794 341026

**Clerk:** **Alexander Walker**

**Email:** [eastdeanclerk@gmail.com](mailto:eastdeanclerk@gmail.com)

**Telephone:** 01980 863326

# Population



239

Population 2020



2.9%  
Increase



246

Estimated  
population in 2027



0.18% of Test Valley's population

## Age breakdown

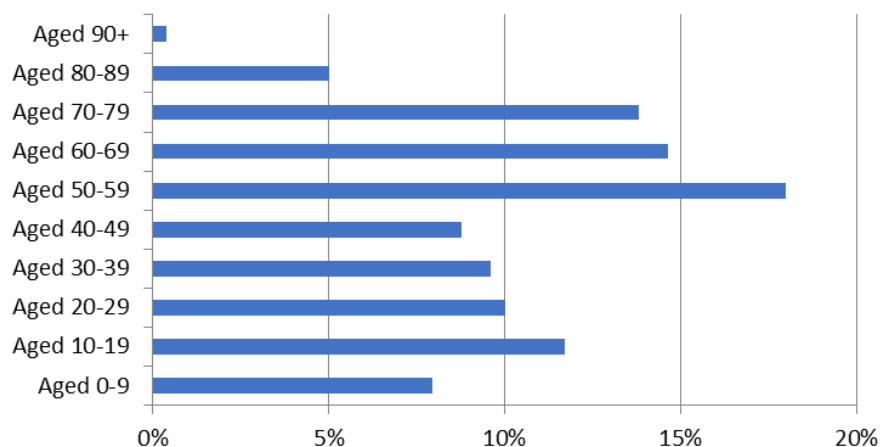
At 19.7% East Dean has a smaller percentage of **young people** (aged 0-19) than the borough average of 22.8%. By 2027, the proportion of young people will decrease to 17.9 % and will be 5.1% lower than the borough average.

At 19.7%, East Dean has a slightly fewer percentage of **young adults** (aged 20-39) in comparison to the wider borough. The proportion of young adults living in the parish is expected to increase slightly by 0.7% between 2020 and 2027, in contrast to a fall of 1.2% across the borough.

**Middle aged residents** (aged 40-69) constitute 41.4% of East Dean's population, which is higher than the borough average of 40.2%. This is forecast to decrease to 41.4% by 2027, 1.5% above the borough average.

At 19.2%, East Dean has a higher percentage of those **aged 70 and over**, 2.0% above the borough average. By 2027 this percentage is forecast to increase by 1.5%, which is identical to the increase of 1.5% for the borough as a whole.

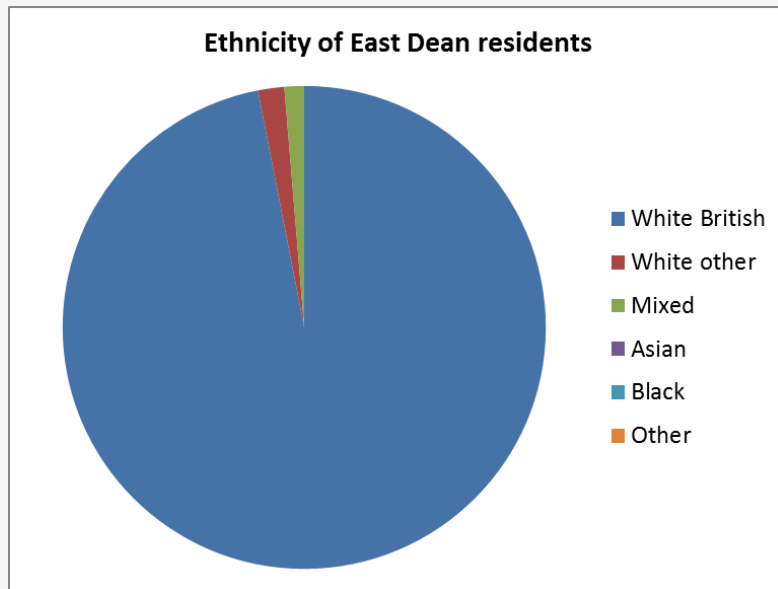
Percentage of the population by age group 2020



## Population Data

This population data is taken from the Small Area Population Forecasts (SAPF), provided by Hampshire County Council. Further information on this is available online at: <https://www.hants.gov.uk/landplanningandenvironment/facts-figures/population/estimates-forecasts>.

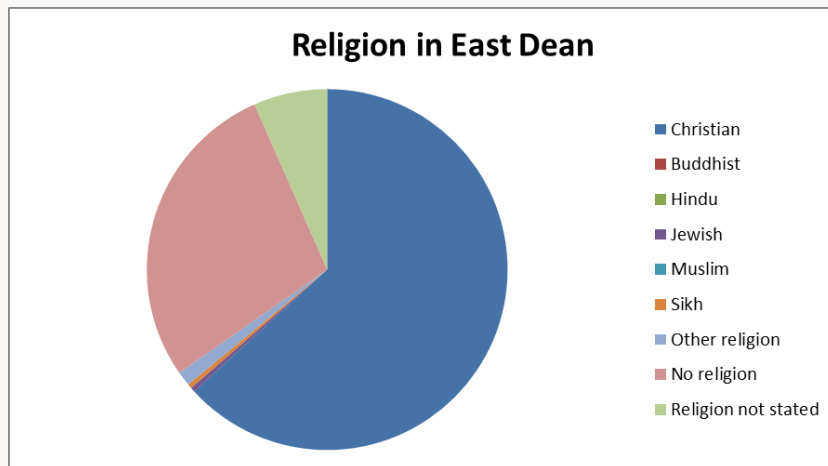
## Ethnicity



White British	White other	Mixed/multiple ethnic groups	Asian	Black	Other
96.9%	1.8%	1.3%	0.0%	0.0%	0.0%

The graph shows the ethnic groups within East Dean by percentage. In the 2011 Census, 96.9% of East Dean's population identified as White British. This is higher than the borough average of 93.1%. East Dean's level of ethnic diversity is also lower than England as a whole, where only 79.8% of the population are White British.

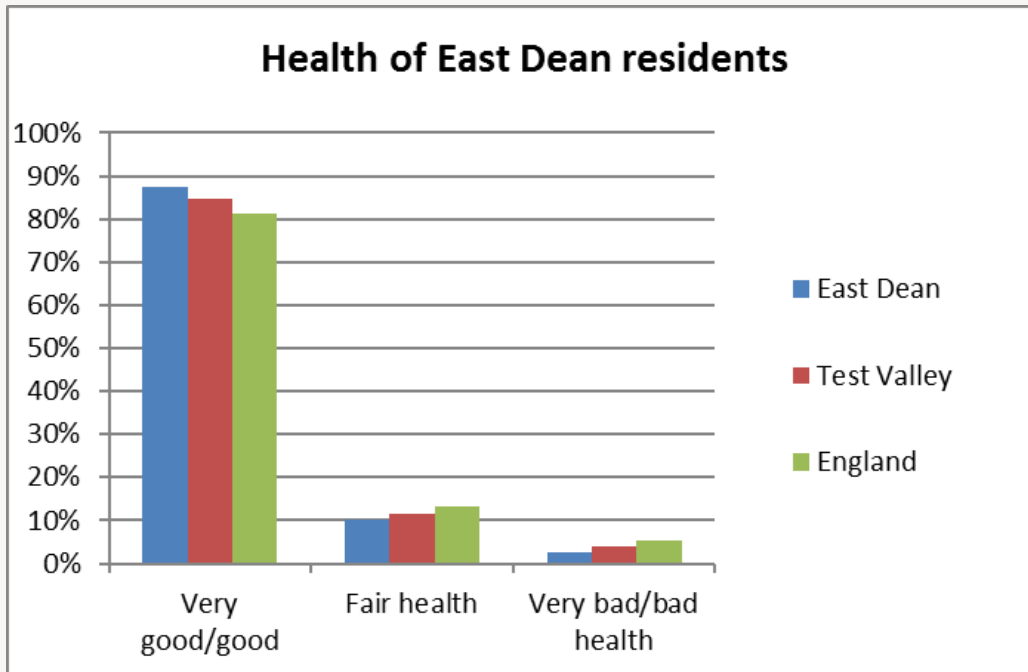
## Religion



Christian	Buddhist	Hindu	Jewish	Muslim	Sikh	Other religion	No religion	Religion not stated
63.2%	0.0%	0.0%	0.4%	0.0%	0.4%	1.3%	28.1%	6.6%

At the 2011 Census, the majority of East Dean residents (63.2%) classified themselves as Christian, which is lower than the borough average of 65.7% but higher than the English average of 59.8%. The next largest group are those that say they have no religion (28.1%) which is higher than both the Test Valley average (25.1%) and the English average (27.7%). Of those groups that do adhere to a religion, Other Religions are collectively the second largest group at 1.3%; this is significantly higher than the equivalent figures for both Test Valley and England (both 0.4%)

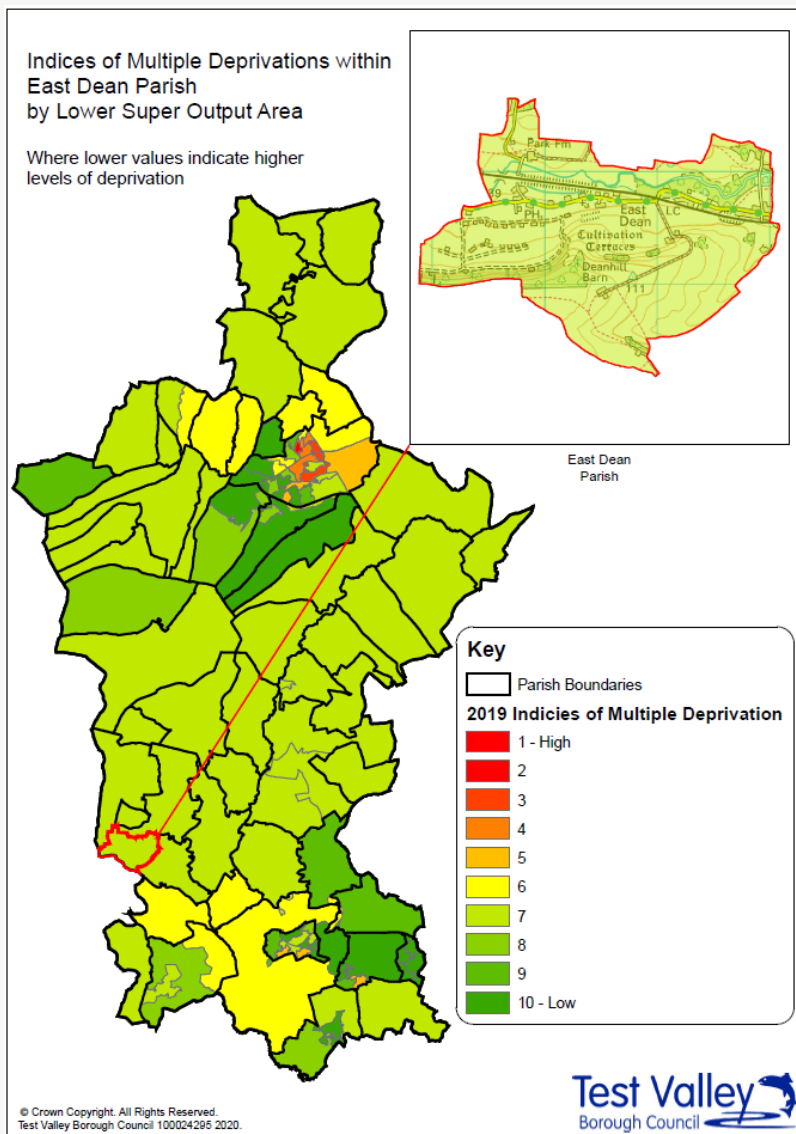
## Health



**0.6% of East Dean residents are long-term sick or disabled (2011 Census)**

At the 2011 Census, 89.2% of residents in East Tytherley said they felt that they were in very good or good health. This is higher than both the average for Test Valley (84.6%) and the average for England (81.4%). 2.2% of the population rated their health as bad or very bad, which is lower than both the borough average (3.8%) and the average for England (5.5%).

## Deprivation



The English Index of Multiple Deprivation 2019 is designed to identify areas where communities lack resources and are in need. To do this, seven factors are considered, which are:

- income deprivation;
- employment deprivation;
- education, skills and training deprivation;
- health deprivation and disability;
- crime;
- barriers to housing and services;
- living environment deprivation.

Areas are scored on each of these factors, and ranked nationally from least deprived to most deprived.

This map shows the deprivation scores for parish of East Dean against all areas in Test Valley. Of 32,844 areas ranked across the country, East Dean ranks 20,031<sup>st</sup>, this puts it in the **40% of least deprived** areas in the country.

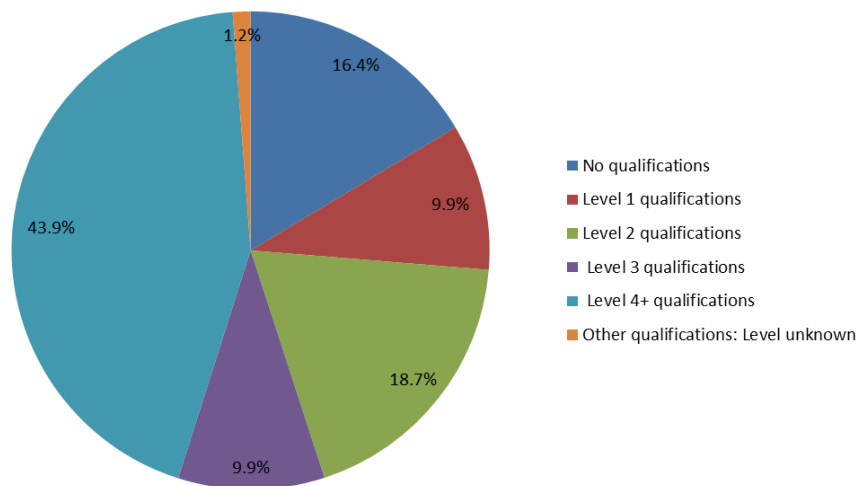
More specifically, East Dean ranks in the top 10% of most deprived areas when it comes to physical proximity of local services. East Dean is also in the top 10% of most deprived areas for its 'indoors' living environment; this is defined by the amount of houses with central heating as well as the proportion of social and private houses that are in a poor condition (as defined by the Decent Homes Standard).

*Further information about the Ministry of Housing, Communities and Local Government 2019 English Indices of Deprivation is available online at: <https://www.gov.uk/government/statistics/english-indices-of-deprivation-2019>*

# Education and employment

## Qualifications

Percentage of people with qualifications in East Dean

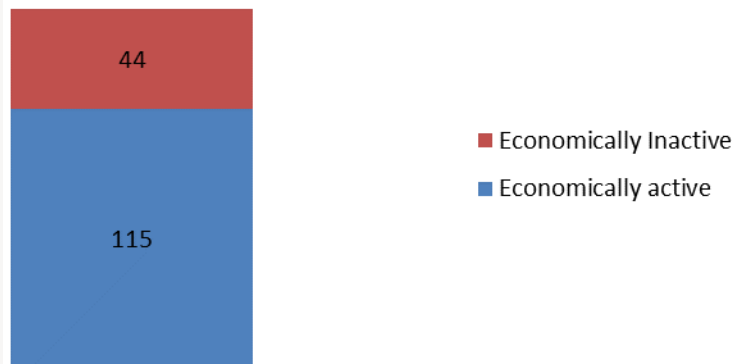


The pie chart shows the qualifications gained by East Dean residents aged 16-74 years, according to the 2011 Census. 82.4% of people living in East Dean have at least one GCSE or equivalent qualification, a figure which is higher than the Test Valley average of 77.6%. Additionally, 1.2% of residents have an unknown qualification, which is similar to the borough average. This means that 16.4% of East Dean residents between 16 and 74 have no academic, vocational or professional qualifications, which is 2.0% lower than the borough average. In addition, 43.9% of East Dean residents have a level 4 qualification or above, which is equivalent to at least an undergraduate degree. This is significantly higher than the borough average of 30.5%.

No qualifications	No academic or professional qualifications.
Level 1	1+'O' level passes, 1+CSE/GCSE any grades, NVQ level 1, Basic/Essential skills, NVQ Level 1.
Level 2	5+'O' level passes, 5+GCSEs (grades A*-C) 1 A level/2-3 AS levels. City and Guilds Craft, Apprenticeship, NVQ level 2.
Level 3	2+'A' levels, Higher School certificate, NVQ level 3, City and Guilds Advanced Craft, BTEC National.
Level 4/5	Degree (for example BA, BSc) higher degree (for example Master's, PhD, PGCE), NVQ levels 4 and 5, Qualified Teacher status, Nurse or Accountancy. BTEC Higher level.
Other qualification	Level unknown, vocational/work-related Qualifications, Foreign qualifications.

## Economic Activity

### Economic activity (count)



According to the 2011 Census, 72.3% of East Dean residents aged 16-74 are economically active, slightly lower than Test Valley as a whole where the figure is 73.4% of residents. This includes people in full-, part- and self-employment, those who are actively seeking a job, and full-time students.

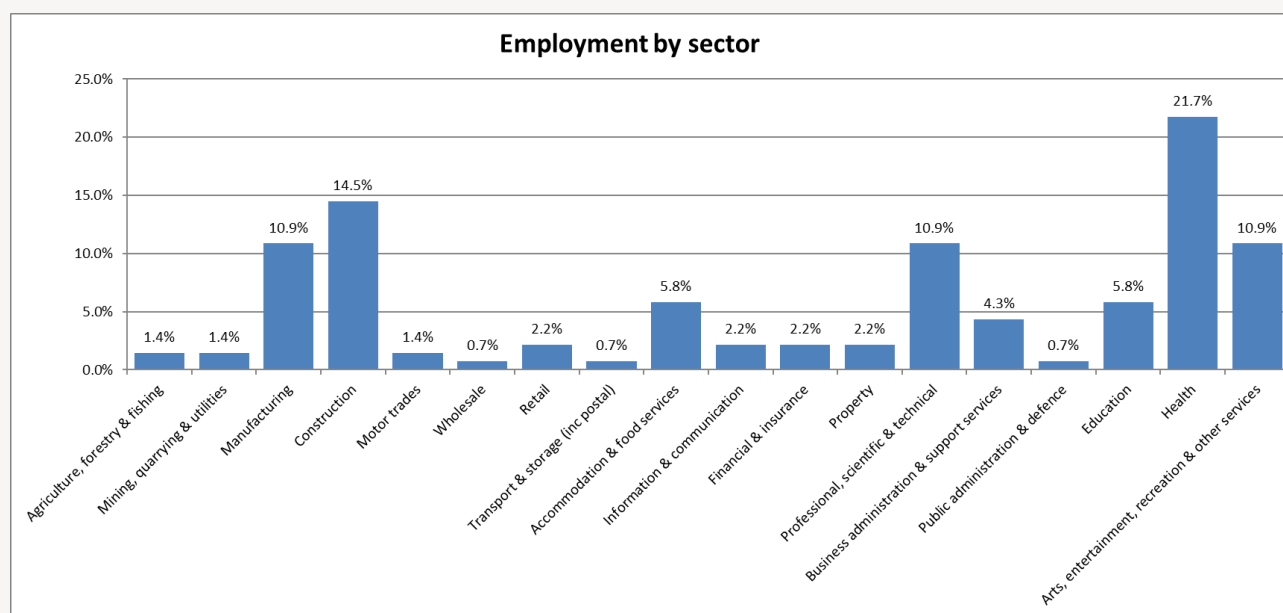
The remaining 27.7% of residents aged 16-74 are economically inactive, compared to 26.6% of Test Valley residents. This includes people who are retired, long-term sick or disabled, or who look after the home and family.



## Employment by sector

Following the Local Government Boundary Commission for England (LGBCE) review in 2017, new Ward and Parish boundaries have been introduced in Test Valley. Hence, this information has been produced on a 'best fit' basis, it's not an exact representation of East Dean but provides as good an indication as is currently feasible.

This data is taken from the 2018 UK Business Register and Employment Survey which is produced by the Office for National Statistics (ONS). This dataset relies upon a sample of 85,000 businesses across the country, from which these estimates are modelled. As such, there will be some sampling variability which result in the quality of the estimates deteriorating for smaller geographies.



This graph shows the percentage of the workforce by sector, according to the latest Business Register and Employment Survey in 2018. The largest sector employing people in East Dean is Health (21.7%) followed by Construction (14.5%) and then jointly by Manufacturing, Professional, Scientific & Technical, and Arts, Entertainment, Recreation & Other Services (all 10.9%).

# Properties

Total number of properties

**91**

## Dwellings

## Estimated Average Value

**10.2%**

*Terraced*



**£271,464**

**29.5%**

*Semi-Detached*



**£361,268**

**2.2%**

*Flat*



**£203,082**

**56.8%**

*Detached*



**£991,937**

**1.1%**

*Mobile*

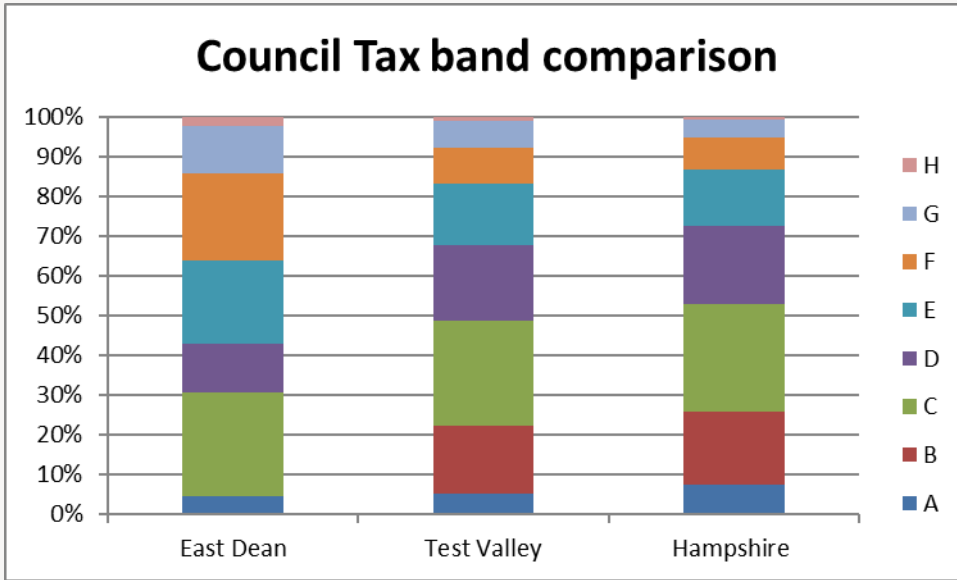


***Figure not available***

According to Zoopla estimates, the average value of a property in East Dean in 2020 is **£776,073**. This is an increase of 9% over the past 5 years and makes East Dean the thirteenth most expensive parish in Test Valley.

In Hampshire, the average value of a property is £381,137 (a 11.3% rise in 5 years) whilst in South East England, the average is £424,800 (a 10.6% rise in 5 years).

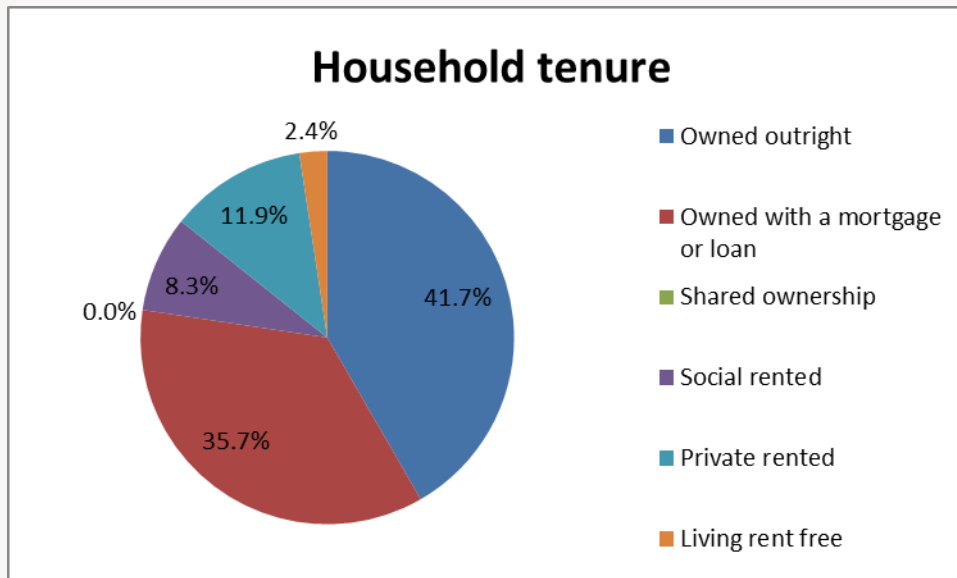
## Council Tax Bandings



## East Dean Test Valley

Bands F-H		36.3%	16.9%
Bands C-E		59.3%	60.8%
Bands A-B		4.4%	22.3%

## Household Tenure



Household tenure refers to the financial arrangements under which people occupy their homes and is taken from the 2011 Census.

This pie chart depicts the tenure of households in East Dean. 77.4% of people in East Dean live in a property which they own outright or with a mortgage or loan. This is higher than the average for Test Valley, which is 70.3%, and the average for the South East of England, which is 67.6%.

8.3% of residents rent their property from a Housing Association, lower than the borough average of 14.4%.

11.9% of residents privately rent their property; this figure is lower than the borough average of 12.9%.

## Community facilities

Within East Dean there are several community facilities such as St Winfrith's church.

The closest primary is in the neighbour parish of Lockerley whilst the nearest GP surgery can be found in Whiteparish. The parish shares a railway station, Dean, with the neighbouring parish of West Dean.



## Community plans

Details of any community planning exercises your parish is undertaking can be added here. Please get in touch with the Policy Team at the email address below and we will be more than happy to add information at your request.

## Test Valley Borough Council – Policy Team

The information in this profile has been prepared by Test Valley Borough Council's Policy Team. If you have any further queries or would like to talk to us about other information you would like to see, then please contact the Policy Team who will be happy to help:

[policyteam@testvalley.gov.uk](mailto:policyteam@testvalley.gov.uk)