

# Goodworth Clatford Parish Profile



2024





# Population



747

Population 2020



4.7%  
decrease



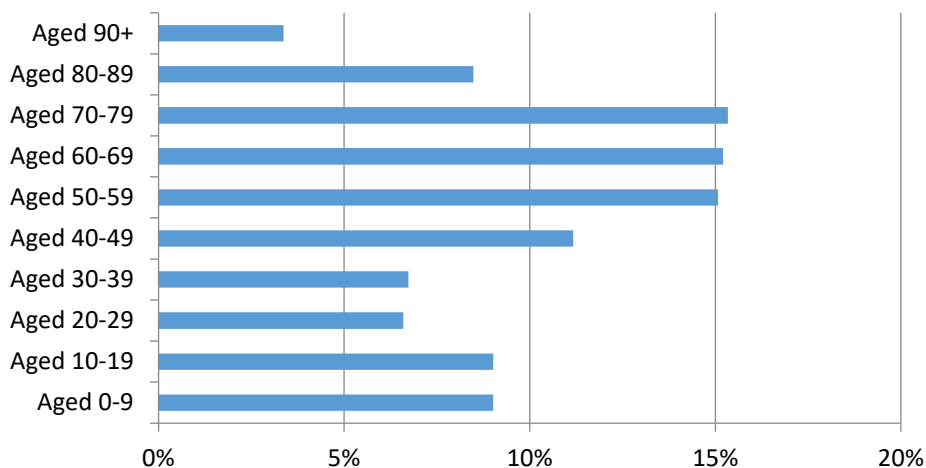
712

Estimated population  
in 2027



0.56% of Test Valley's population

Percentage of the population by age group 2020



## Age breakdown

At 17.8 % Goodworth Clatford has a smaller percentage of **young people** (0 aged - 19) than the borough average of 22.8%. By 2027, the proportion of young people will increase to 18.3%, and will then be 4.7% lower than the borough average.

At 13.4 %, Goodworth Clatford has a smaller amount of **young adults** (aged 20-39) than the wider borough at 19.9%. The proportion of young adults living in the parish is expected to fall by 0.5% between 2020 and 2027, a slower rate than the fall of 1.2% across the borough.

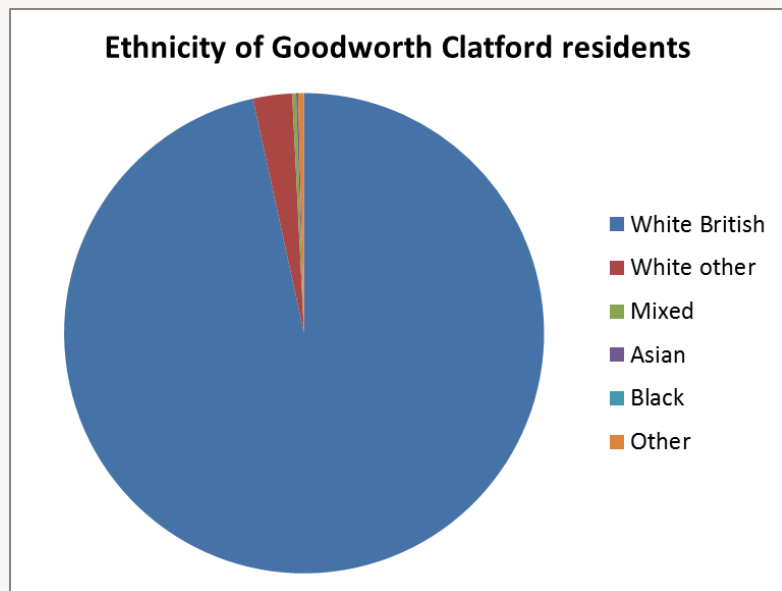
**Middle aged residents** (aged 40-69) constitute 41.4% of Goodworth Clatford's population, which is slightly higher than the borough average of 40.2%. This is forecast to decrease to 39.6% by 2027, consistent to the borough average.

At 27.4%, Goodworth Clatford has a significantly higher percentage of those **aged 70 and over**, 10.2% above the borough average. By 2027 this percentage is forecast to increase by 1.8%, a similar rate to the forecast increase of 1.5% for the borough as a whole.

## Population Data

This population data is taken from the Small Area Population Forecasts (SAPF), provided by Hampshire County Council. Further information on this is available online at: <https://www.hants.gov.uk/landplanningandenvironment/facts-figures/population/estimates-forecasts>.

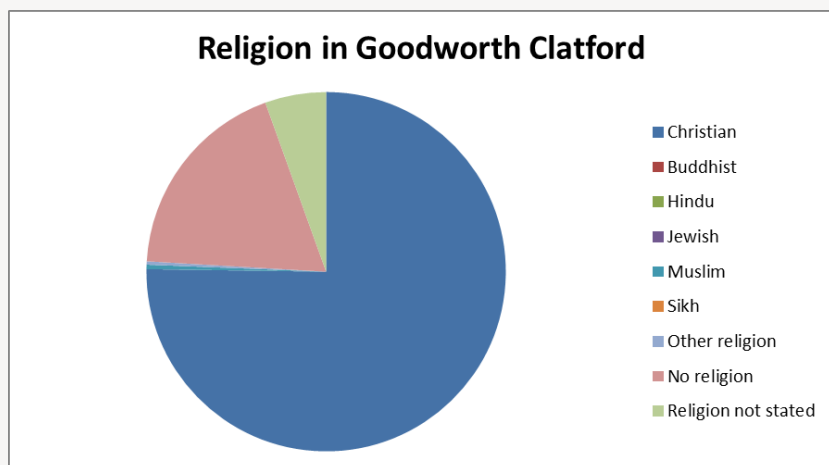
## Ethnicity



White British	White other	Mixed/multiple ethnic groups	Asian	Black	Other
96.6%	2.6%	0.3%	0.1%	0.0%	0.4%

The graph shows the ethnic groups within Goodworth Clatford by percentage. In the 2011 Census, 96.6% of Goodworth Clatford's population identified as White British. This is above the borough average of 93.1%. Goodworth Clatford's level of ethnic diversity is also lower than England as a whole, where only 79.8% of the population are White British.

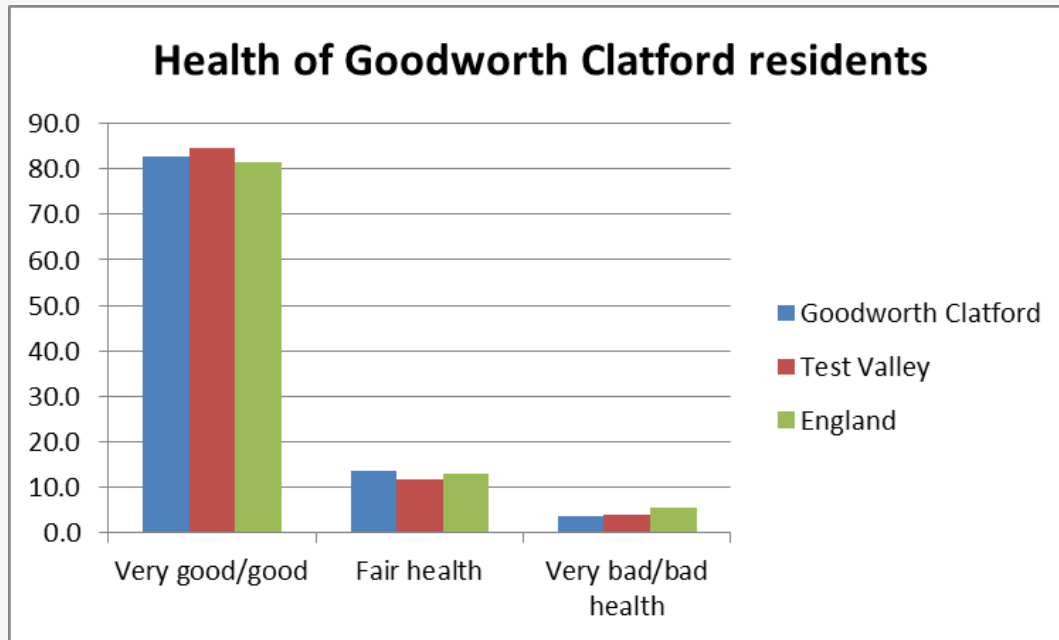
## Religion



Christian	Buddhist	Hindu	Jewish	Muslim	Sikh	Other religion	No religion	Religion not stated
75.3%	0.0%	0.0%	0.0%	0.4%	0.0%	0.3%	18.6%	5.5%

At the 2011 Census, the majority of Goodworth Clatford residents (75.3%) classify themselves as Christian, which is higher than both the borough average of 65.7% and the English average of 59.8%. The next largest group are those that say they have no religion (18.6%), which is lower than both the Test Valley average (25.1%) and the English average (27.7%). Of those groups that do adhere to a religion, Islam is the second largest group at 0.4%; this is lower than both the Test Valley average of 0.6% and the equivalent figure for England, where 5.0% of people identified as adhering to Islam.

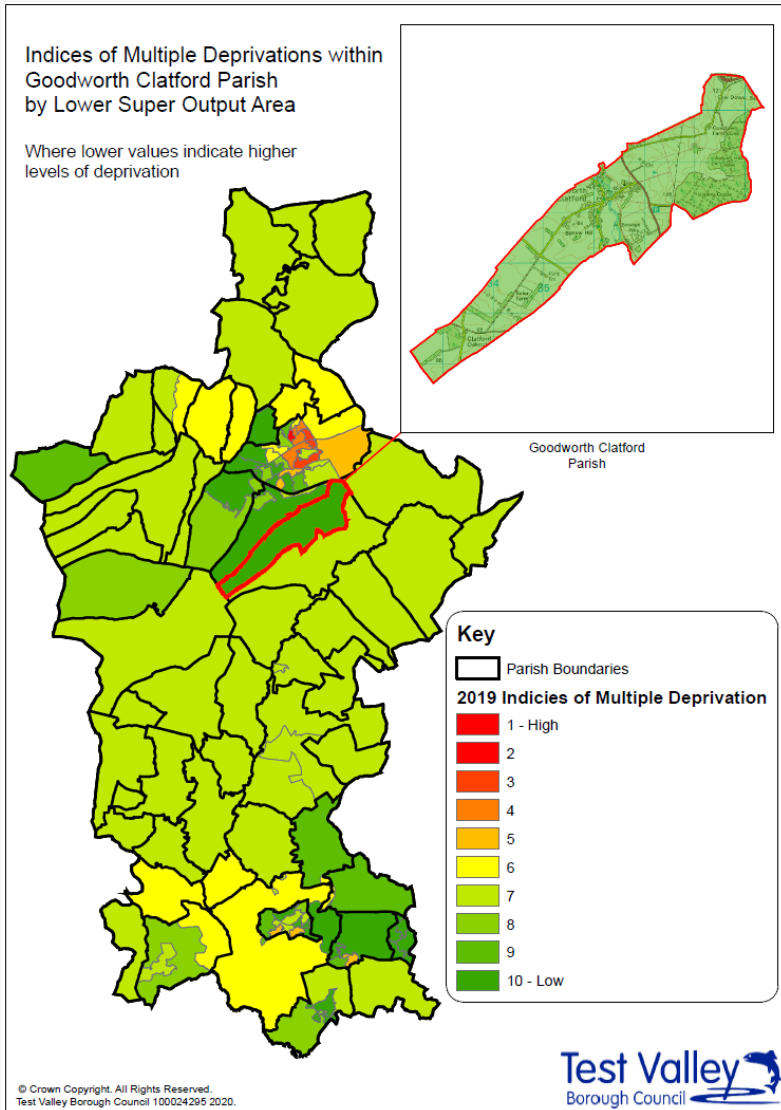
## Health



**2.2% of Goodworth Clatford's residents are long term sick or disabled (2011 Census)**

At the 2011 Census, 82.6% of residents in Goodworth Clatford said they felt that they were in very good or good health. This is lower than the average for Test Valley (84.6%) but higher than the equivalent figure for England (81.4%). 3.7% of the population rated their health as bad or very bad, which is lower than the borough average (3.8%) and the average for England (5.5%).

# Deprivation



The English Index of Multiple Deprivation 2019 is designed to identify areas where communities lack resources and are in need. To do this, seven factors are considered, which are:

- income deprivation;
- employment deprivation;
- education, skills and training deprivation;
- health deprivation and disability;
- crime;
- barriers to housing and services;
- living environment deprivation.

Areas are scored on each of these factors, and ranked nationally from least deprived to most deprived.

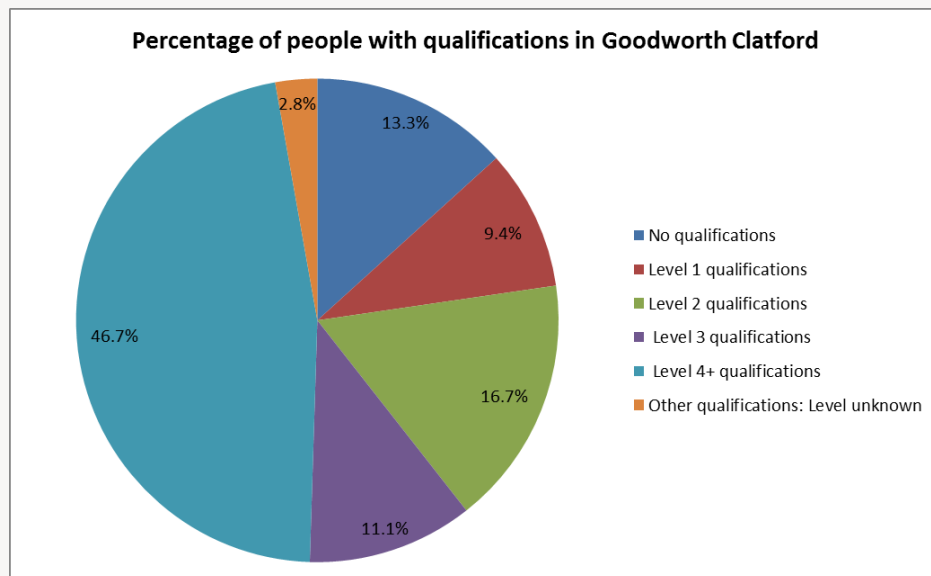
This map shows the deprivation scores for parish of Goodworth Clatford against all areas in Test Valley. Of 32,844 areas ranked across the country, Goodworth Clatford ranks 30,545<sup>th</sup>, this puts it in the **10% of least deprived** areas in the country.

More specifically, Goodworth Clatford ranks in the top 20% of most deprived areas when it comes to physical proximity of local services as well as in the top 50% of most deprived areas for the quality of housing available.

*Further information about the Ministry of Housing, Communities and Local Government 2019 English Indices of Deprivation is available online at: <https://www.gov.uk/government/statistics/english-indices-of-deprivation-2019>*

# Education and employment

## Qualifications

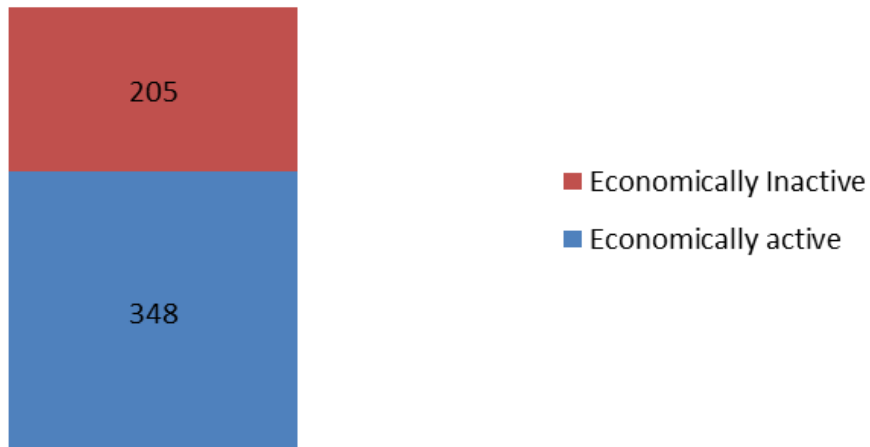


The pie chart shows the qualifications gained by Goodworth Clatford residents aged 16-74 years, according to the 2011 Census. 83.9% of people living in Goodworth Clatford have at least one GCSE or equivalent qualification, a figure which is higher than the Test Valley average of 77.6%. Additionally, 2.8% of residents have an unknown qualification, which is similar to the borough average. This means that 13.3% of Goodworth Clatford residents between 16 and 74 have no academic, vocational or professional qualifications, which is 5.1% lower than the borough average. In addition, 46.7% of Goodworth Clatford residents have a level 4 qualification or above, which is equivalent to at least an undergraduate degree. This is significantly higher than the borough average of 30.5%.

No qualifications	No academic or professional qualifications.
Level 1	1+'O' level passes, 1+CSE/GCSE any grades, NVQ level 1, Basic/Essential skills, NVQ Level 1.
Level 2	5+'O' level passes, 5+GCSEs (grades A*-C) 1 A level/2-3 AS levels. City and Guilds Craft, Apprenticeship, NVQ level 2.
Level 3	2+'A' levels, Higher School certificate, NVQ level 3, City and Guilds Advanced Craft, BTEC National.
Level 4/5	Degree (for example BA, BSc) higher degree (for example Master's, PhD, PGCE), NVQ levels 4 and 5, Qualified Teacher status, Nurse or Accountancy. BTEC Higher level.
Other qualification	Level unknown, vocational/work-related Qualifications, Foreign qualifications.

## Economic Activity

### Economic activity (count)



According to the 2011 Census, 62.9% of Goodworth Clatford residents aged 16-74 are economically active, significantly lower than Test Valley as a whole where the figure is 73.4% of residents. This includes people in full-, part- and self-employment, those who are actively seeking a job, and full-time students.

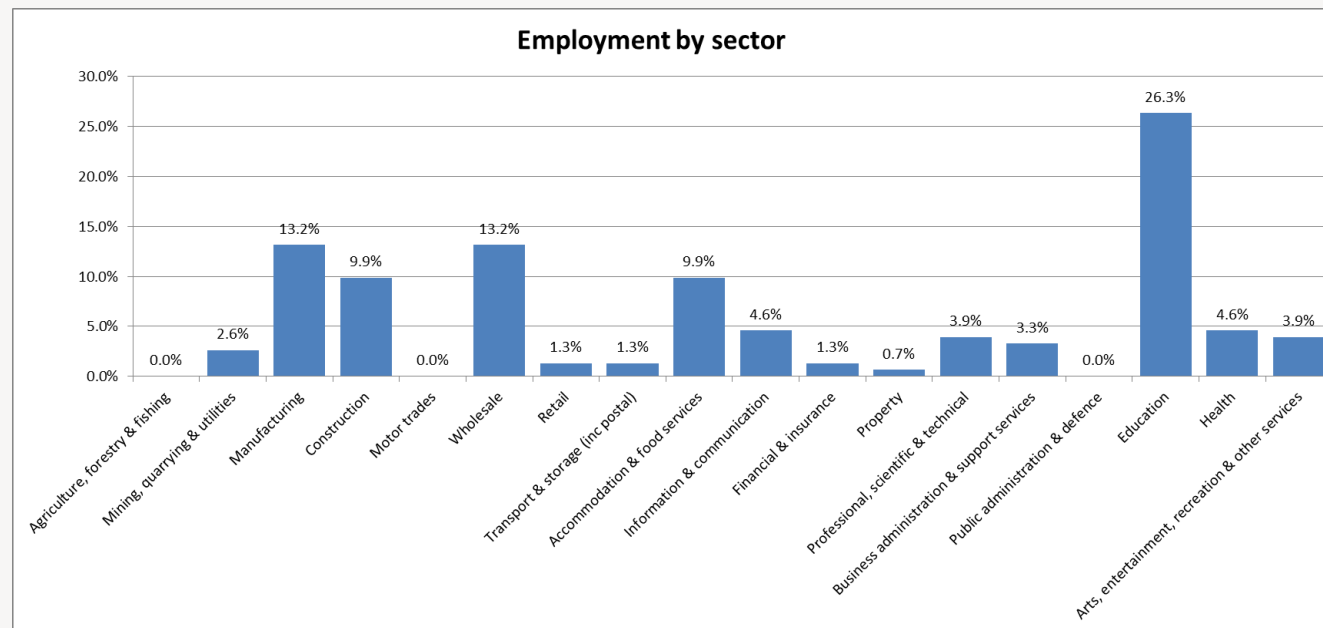
The remaining 37.1% of residents aged 16-74 are economically inactive, compared to 26.6% of Test Valley residents. This includes people who are retired, long-term sick or disabled, or who look after the home and family.



## Employment by sector

Following the Local Government Boundary Commission for England (LGBCE) review in 2017, new Ward and Parish boundaries have been introduced in Test Valley. Hence, this information has been produced on a 'best fit' basis, it's not an exact representation of Goodworth Clatford but provides as good an indication as is currently feasible.

This data is taken from the 2018 UK Business Register and Employment Survey which is produced by the Office for National Statistics (ONS). This dataset relies upon a sample of 85,000 businesses across the country, from which these estimates are modelled. As such, there will be some sampling variability which result in the quality of the estimates deteriorating for smaller geographies.



This graph shows the percentage of the workforce by sector, according to the latest Business Register and Employment Survey in 2018. The largest sector employing people in Goodworth Clatford is Education (26.3%) followed jointly by Wholesale and Manufacturing (both 13.2%).

# Properties

Total number of properties

**358**

## Dwellings

## Estimated Average Value

**7.0%**  
*Terraced*



**£422,228**

**28.7%**  
*Semi-Detached*



**£475,989**

**3.5%**  
*Flat*



**£294,379**

**60.9%**  
*Detached*



**£806,763**

**0.0%**  
*Mobile*

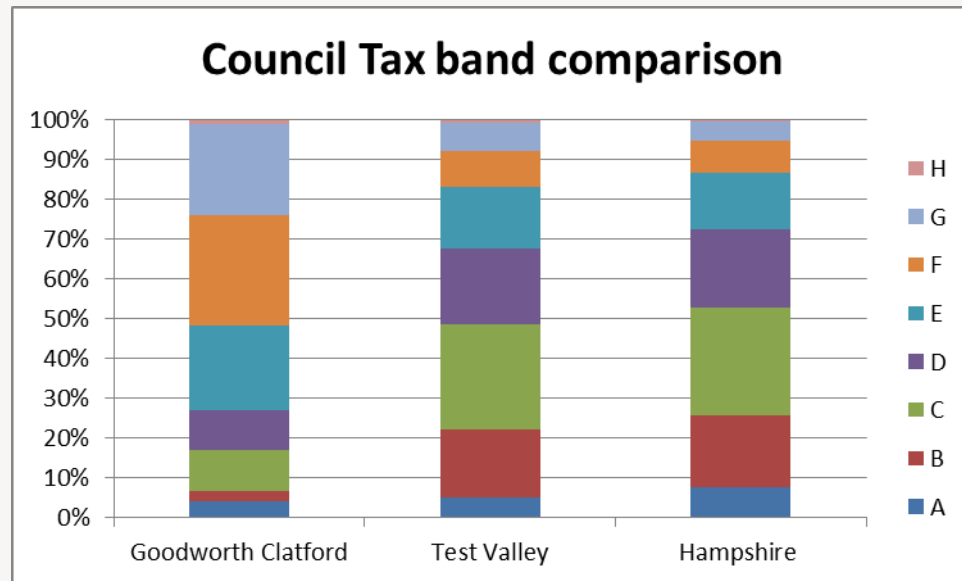





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According to Zoopla estimates, the average value of a property in Goodworth Clatford in 2021 is **£682,416**. This is an increase of 12.75% over the past 5 years and makes Goodworth Clatford the thirtieth most expensive parish in Test Valley.

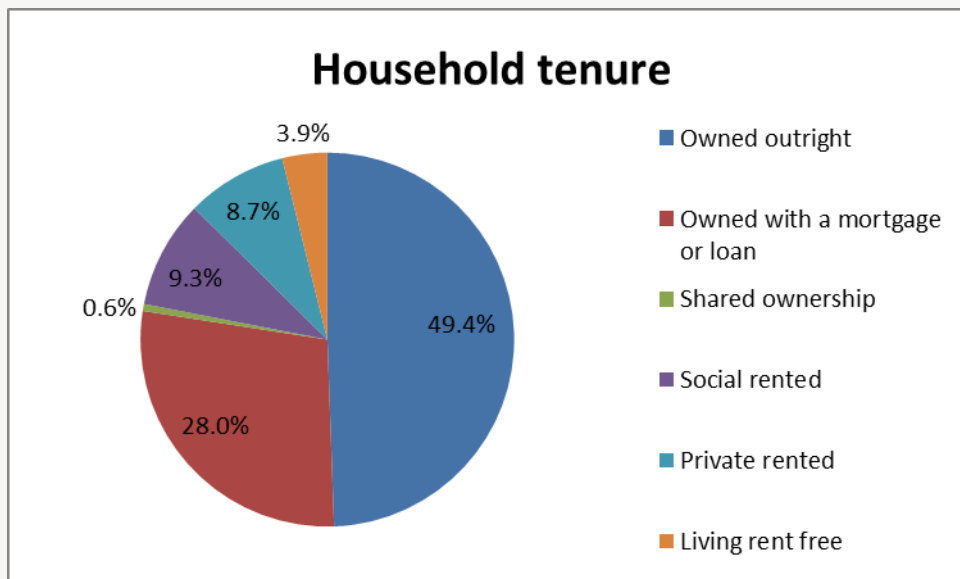
In Hampshire, the average value of a property is £381,137 (a 12% rise in 5 years) whilst in South East England, the average is £424,800 (an 11% rise in 5 years).

## Council Tax Bandings



	Goodworth Clatford	Test Valley
<b>Bands F-H</b> 	<b>51.7%</b>	<b>16.9%</b>
<b>Bands C-E</b> 	<b>41.6%</b>	<b>60.8%</b>
<b>Bands A-B</b> 	<b>6.7%</b>	<b>22.3%</b>

## Household Tenure



Household tenure refers to the financial arrangements under which people occupy their homes and is taken from the 2011 Census.

This pie chart depicts the tenure of households in Goodworth Clatford. 77.4% of people in Goodworth Clatford live in a property which they own outright or with a mortgage or loan. This is higher than the average for Test Valley, which is 70.3%, and the average for the South East of England, which is 67.6%.

9.3% of residents rent their property from a Housing Association, lower than the borough average of 14.4%.

8.7% of residents privately rent their property; this figure is lower than the borough average of 12.9%.

# Community facilities

Within Goodworth Clatford there are a range of community facilities including the Clatfords' Village Store and Post Office, multiple recreation grounds and sports facilities, a Village Club, two pubs, and St Peter's Church.

The parish has a primary school, Clatford Church of England Primary School. The nearest GP surgeries are situated in Andover, where the nearest railway station is also located.



# Community plans

Goodworth Clatford has a **Village Design Statement** which was adopted by Test Valley Borough Council in April 2000 as Supplementary Planning Guidance. The design statement provides a description of the natural and man-made features of the village of Goodworth Clatford that are regarded by the members of the community as particularly distinctive. The document provides a guide to ensure that future development and change is managed to respect and preserve the character and distinctiveness of the village. It should thus contribute positively to protecting and enhancing the special nature and qualities of the community that is Goodworth Clatford today.

The Village Design Statement can be accessed using the following link:

<https://www.testvalley.gov.uk/planning-and-building/planningpolicy/village-design-statements/goodworthclatfordvds>

Goodworth Clatford also has a **Neighbourhood Plan**, this was 'made' following a resolution of the Council in January 2019 and a positive referendum in March 2019. The plan explores issues that are important to the parish, set out a vision for the area and provide planning policies relating to the use and development of land.

The Neighbourhood Plan can be accessed using the following link:

<https://www.testvalley.gov.uk/planning-and-building/planningpolicy/neighbourhood-planning/goodworth-clatford-nhp>

Details of any community planning exercises your parish is undertaking can be added here. Please get in touch with the Policy Team at the email address below and we will be more than happy to add information at your request.

## Test Valley Borough Council – Policy Team

The information in this profile has been prepared by Test Valley Borough Council's Policy Team. If you have any further queries or would like to talk to us about other information you would like to see, then please contact the Policy Team who will be happy to help:

[policyteam@testvalley.gov.uk](mailto:policyteam@testvalley.gov.uk)