

Nursling and Rownhams Parish Profile



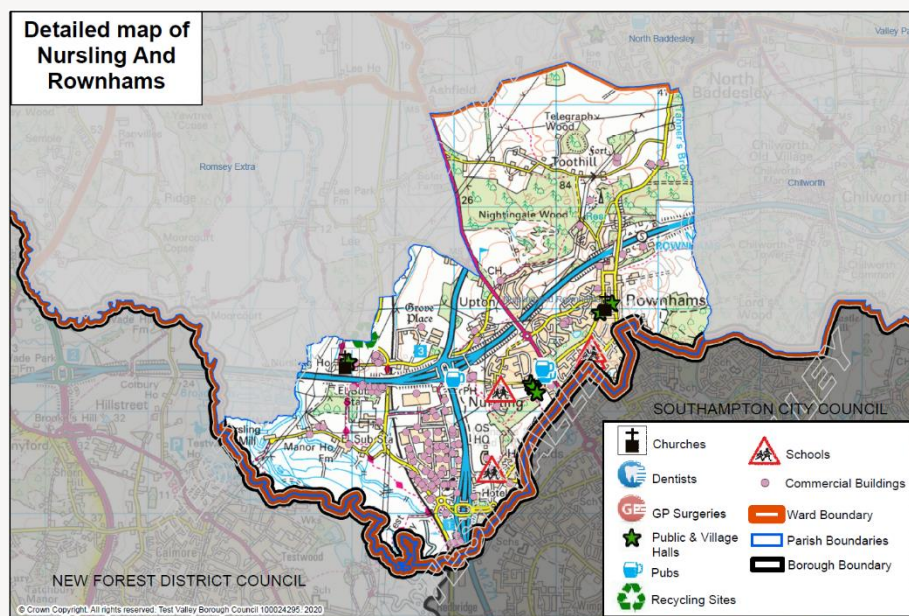
2024



Nursling and Rownhams Parish Profile

This profile provides a summary of the latest available information on the demographic make-up of the parish of Nursling and Rownhams within Test Valley. It looks at information on topics such as the population structure, economic, housing, health and educational information for the parish.

Nursling and Rownhams is one of the Test Valley's fifty-nine parishes. It has an area of **1169.78** hectares which represents **1.86%** of the total area of Test Valley; in terms of size, **Nursling and Rownhams** is Test Valley's **twentieth largest** parish. The parish's population is **5,605** and its population density is **4.72** people per hectare, which is higher than the borough's average population density of **2.10** people per hectare.



Census Data

Some of the data used in this profile is taken from the 2011 Census; where this is the case, this is clearly labelled. Though this data is from several years ago, the breadth and volume of information the Census collects means it remains a valuable source of data and a reasonable indication of current trends.

Elected Representatives

Hampshire County Councillor

Councillor Nick Adams-King

Division: Romsey Rural

Email: nick.adams-king@hants.gov.uk

Telephone: 07771 727402

Test Valley Borough Councillor

Councillor Philip Bundy

Ward: Chilworth, Nursling & Rownhams

Email: cllrpbundy@testvalley.gov.uk

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Councillor Karen Dunleavy

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Councillor Terese Swain

Ward: Chilworth, Nursling & Rownhams

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Nursling and Rownhams Parish Council

Chairman: **Councillor Philip Bundy**

Email: cllrpbundy@nandr.org.uk

Telephone: 02380 734992

Clerk: **Roy Hamilton**

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Telephone: 02380 736766

Population



5,605

Population 2020



24.0%
increase



6,950

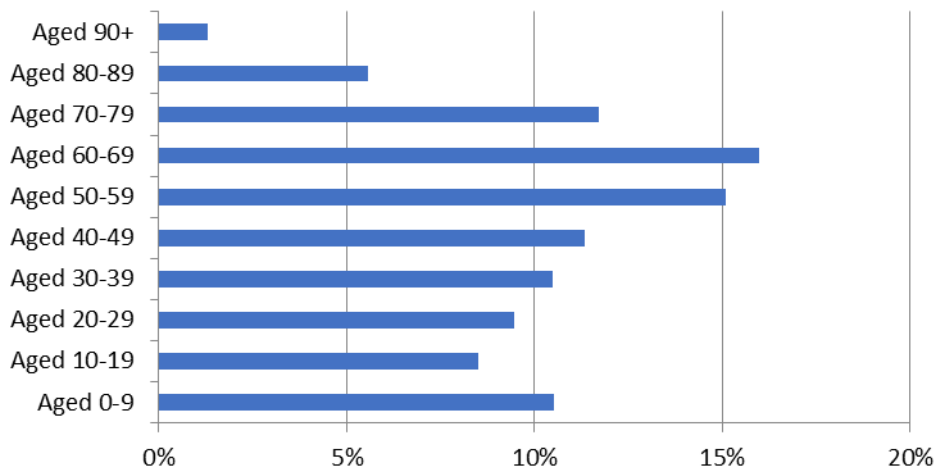
Estimated
population in 2027



4.18% of Test Valley's population

Age breakdown

Percentage of the population by age group 2020



At 19.0% Nursling and Rownhams has a smaller percentage of **young people** (aged 0-19) than the borough average of 22.8%. By 2025, the proportion of young people will increase to 20.8%, but will still be 2.2% lower than the borough average

At 20.0%, Nursling and Rownhams has slightly higher amount of **young adults** (aged 20-39) than the wider borough at 19.9%. The proportion of young adults living in the parish is expected to increase by 0.4% between 2020 and 2025, similar to the fall of 1.2% across the borough.

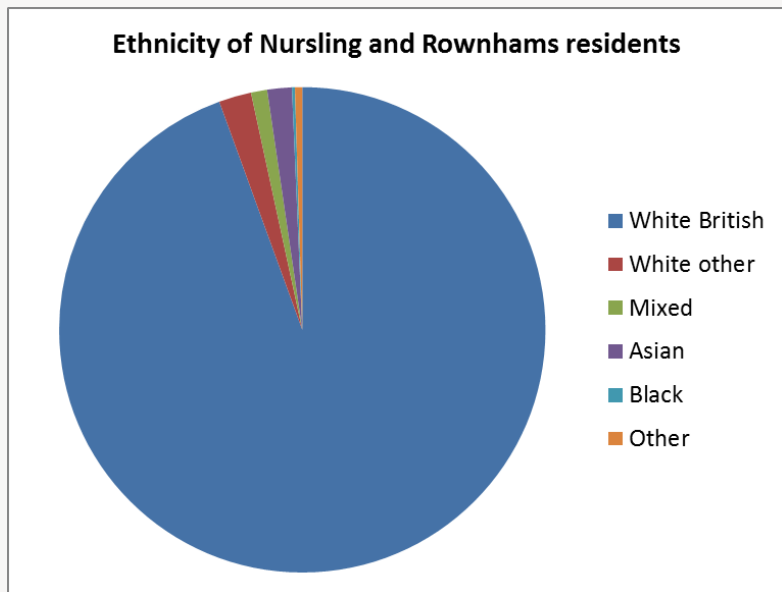
Middle aged residents (aged 40-69) constitute 42.4% of Nursling and Rownhams' population, which is higher than the borough average of 40.2%. This is forecast to decrease to 38.4% by 2025, 1.2% below the borough average.

At 18.6%, Nursling and Rownhams has a higher percentage of those **aged 70 and over**, 1.4% above the borough average. By 2025 this percentage is forecast to increase by 2.6%, a faster rate than the forecast increase of 1.5% for the borough as a whole.

Population Data

This population data is taken from the Small Area Population Forecasts (SAPF), provided by Hampshire County Council. Further information on this is available online at: <https://www.hants.gov.uk/landplanningandenvironment/facts-figures/population/estimates-forecasts>.

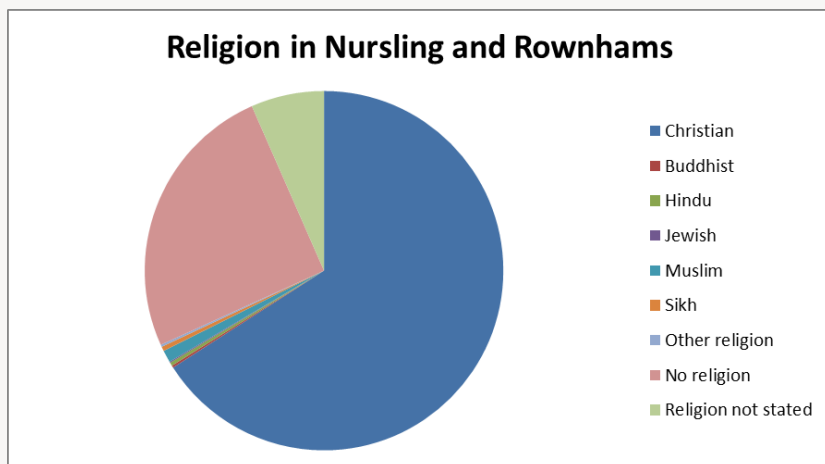
Ethnicity



| White British | White other | Mixed/multiple ethnic groups | Asian | Black | Other |
|---------------|-------------|------------------------------|-------|-------|-------|
| 94.5% | 2.2% | 1.1% | 1.6% | 0.2% | 0.5% |

The graph shows the ethnic groups within Nursling and Rownhams by percentage. In the 2011 Census, 94.5% of Nursling and Rownhams' population identified as White British. This is slightly above the borough average of 93.1%. Nursling and Rownhams' level of ethnic diversity is lower than England as a whole, where only 79.8% of the population are White British.

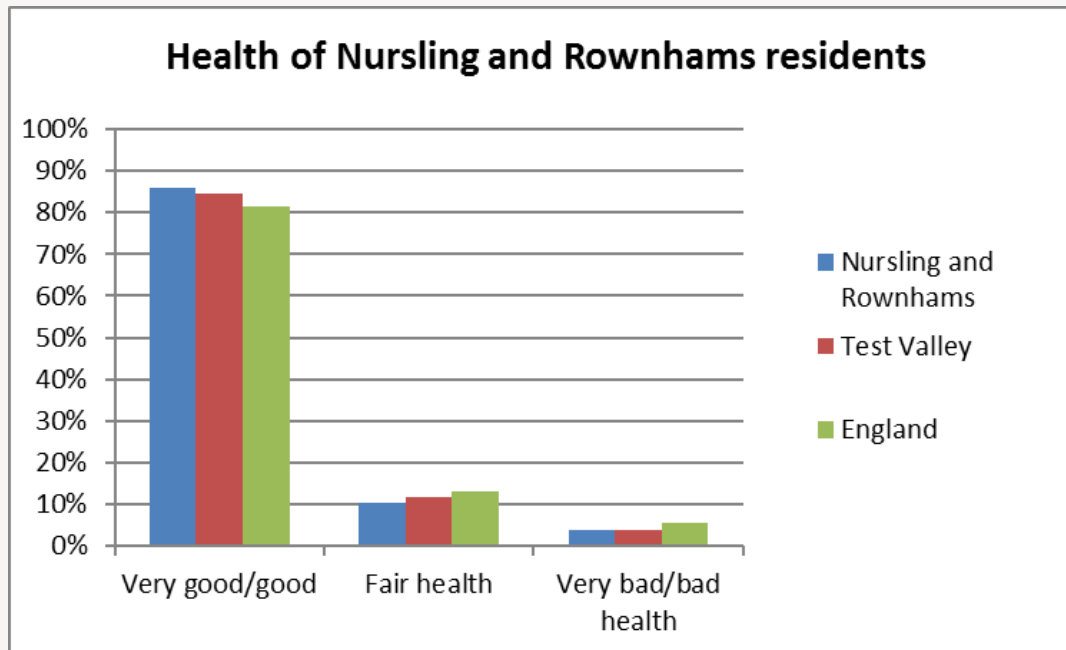
Religion



| Christian | Buddhist | Hindu | Jewish | Muslim | Sikh | Other religion | No religion | Religion not stated |
|-----------|----------|-------|--------|--------|------|----------------|-------------|---------------------|
| 66.0% | 0.2% | 0.3% | 0.1% | 1.1% | 0.4% | 0.2% | 25.2% | 6.6% |

At the 2011 Census, the majority of Nursling and Rownhams residents (66.0%) classify themselves as Christian, which is higher than both the borough average of 65.7% as well as the English average of 59.8%. The next largest group are those that say they have no religion (25.2%), which is higher than the Test Valley average (25.1%) but lower than the English average (27.7%). Of those groups that do adhere to a religion, Sikhism is the second largest religion at 0.4%, which is higher than the equivalent figure for Test Valley (0.3%) but lower than the English average, where 0.8% identify as adhering to Sikhism.

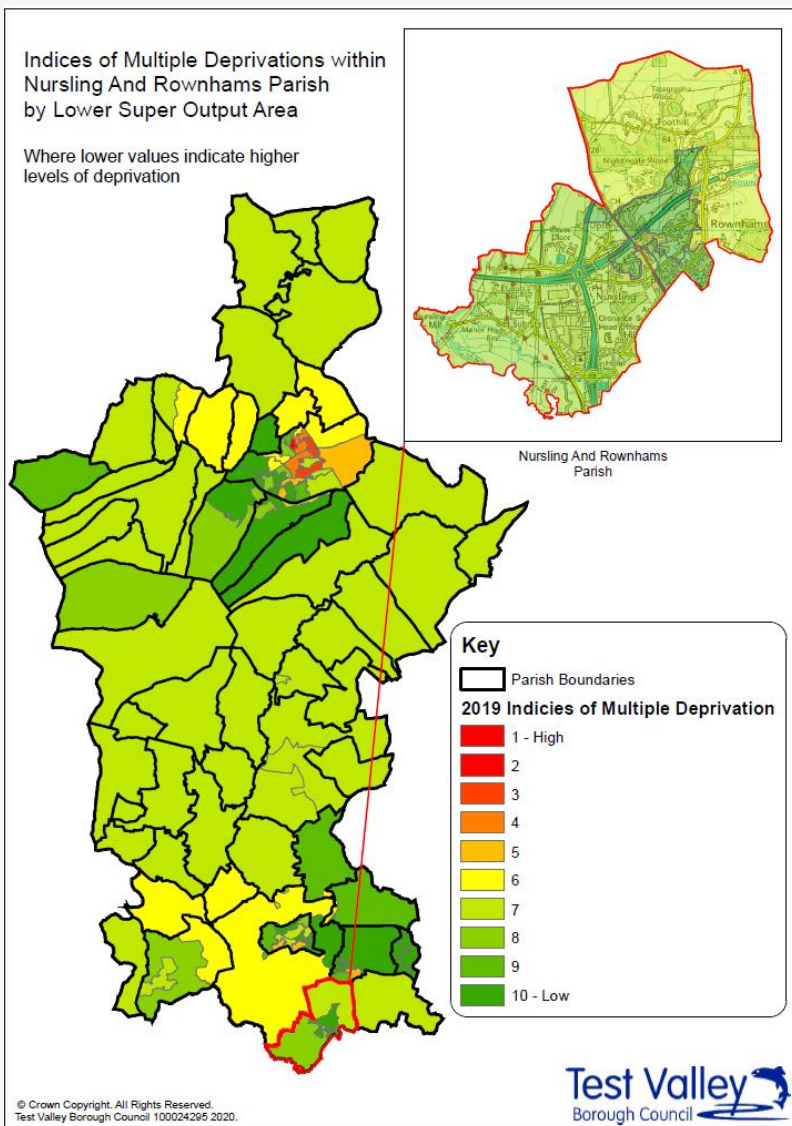
Health



1.7% of Nursling and Rownhams residents are long term sick or disabled (2011 Census)

At the 2011 Census, 85.8% of residents in Nursling and Rownhams said they felt that they were in very good or good health. This is slightly higher than both the average for Test Valley (84.6%) and the average for England (81.4%). 3.8% of the population rated their health as bad or very bad, which is identical to the borough average (3.8%) and lower than the average for England (5.5%).

Deprivation



The English Index of Multiple Deprivation 2019 is designed to identify areas where communities lack resources and are in need. To do this, seven factors are considered, which are:

- income deprivation;
- employment deprivation;
- education, skills and training deprivation;
- health deprivation and disability;
- crime;
- barriers to housing and services;
- living environment deprivation.

Areas are scored on each of these factors, and ranked nationally from least deprived to most deprived.

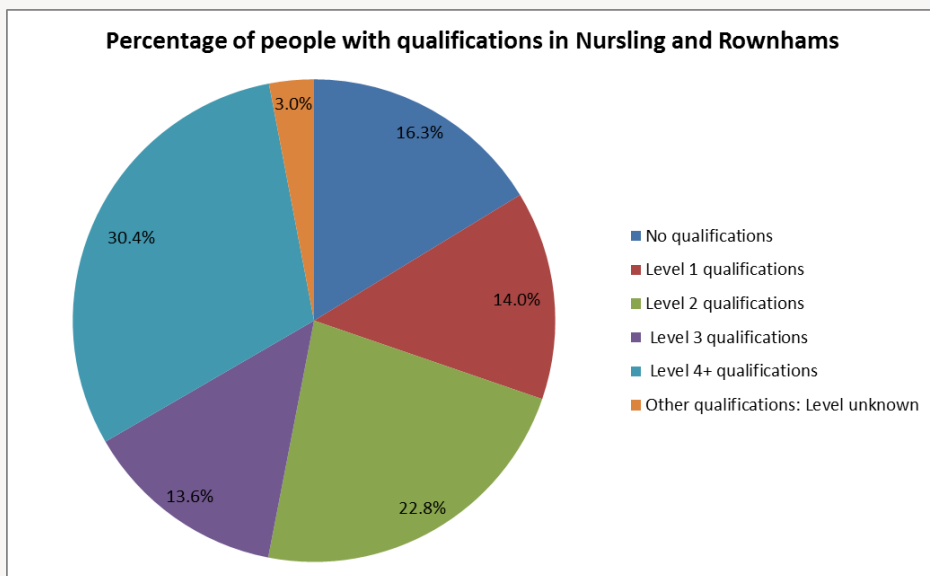
This map shows the deprivation scores for parish of Nursling and Rownhams against all areas in Test Valley. These are measured in Super Output Areas, four of which make up Nursling and Rownhams. Of 32,884 areas ranked across the country, areas of Nursling and Rownhams rank between 20,527th and 30,944th, this puts all of the parish in the **30% of least deprived** areas in the country. In particular, the area around Horns Drove and Bakers Drove (seen in dark green on the map) are within the 10% of least deprived areas in the country.

More specifically, most of the parish ranks within the top 20% of most deprived areas when it comes to physical proximity of local services as well as being in the top 20% of most deprived areas for its 'outdoors' living environment, which relates to air quality and road traffic accidents. The area to the north-east of the parish (seen on the map in light yellow) also falls within the top 30% of most deprived areas for crime, which measures the risk of personal and material victimisation at a local level.

Further information about the Ministry of Housing, Communities and Local Government 2019 English Indices of Deprivation is available online at: <https://www.gov.uk/government/statistics/english-indices-of-deprivation-2019>

Education and employment

Qualifications

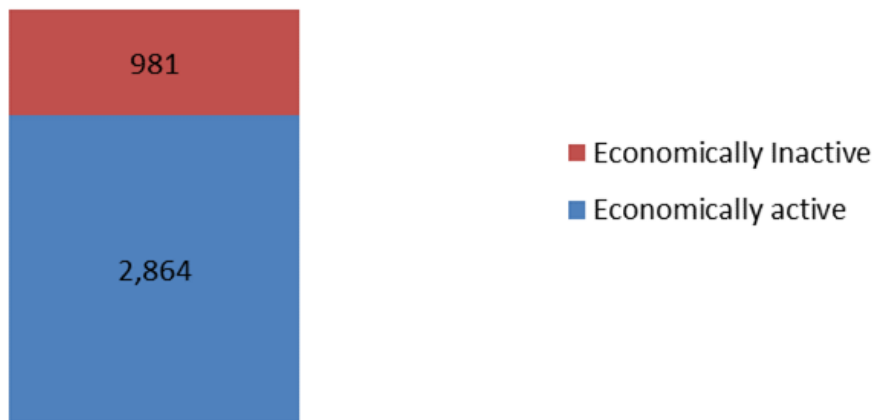


The pie chart shows the qualifications gained by Nursling and Rownhams residents aged 16-74 years, according to the 2011 Census. 80.8% of people living in Nursling and Rownhams have at least one GCSE or equivalent qualification, a figure which is higher than the Test Valley average of 77.6%. Additionally, 3.0% of residents have an unknown qualification, which is similar to the borough average. This means that 16.3% of Nursling and Rownhams residents between 16 and 74 have no academic, vocational or professional qualifications, which is 2.1% lower than the borough average. In addition, 30.4% of Nursling and Rownhams residents have a level 4 qualification or above, which is equivalent to at least an undergraduate degree. This is similar to the borough average of 30.5%.

| | |
|---------------------|--|
| No qualifications | No academic or professional qualifications. |
| Level 1 | 1+'O' level passes, 1+CSE/GCSE any grades, NVQ level 1, Basic/Essential skills, NVQ Level 1. |
| Level 2 | 5+'O' level passes, 5+GCSEs (grades A*-C) 1 A level/2-3 AS levels. City and Guilds Craft, Apprenticeship, NVQ level 2. |
| Level 3 | 2+'A' levels, Higher School certificate, NVQ level 3, City and Guilds Advanced Craft, BTEC National. |
| Level 4/5 | Degree (for example BA, BSc) higher degree (for example Master's, PhD, PGCE), NVQ levels 4 and 5, Qualified Teacher status, Nurse or Accountancy. BTEC Higher level. |
| Other qualification | Level unknown, vocational/work-related Qualifications, Foreign qualifications. |

Economic Activity

Economic activity (count)



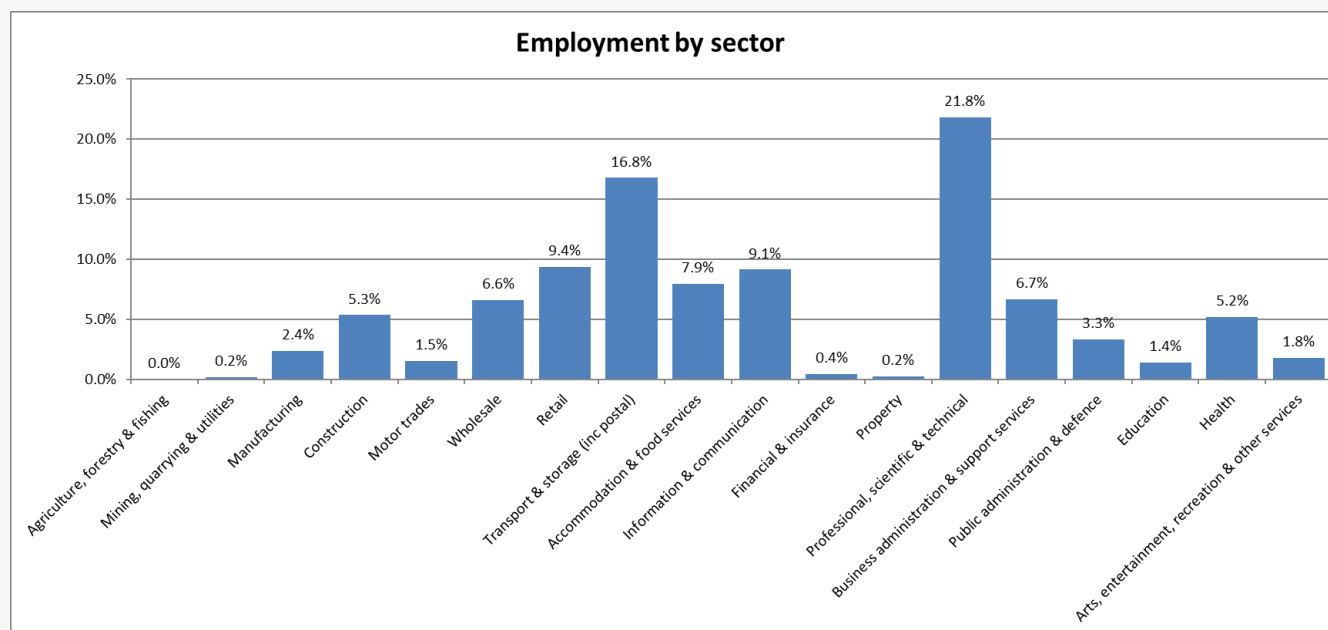
According to the 2011 Census, 74.5% of Nursling and Rownhams residents aged 16-74 are economically active, slightly higher than Test Valley as a whole where the figure is 73.4% of residents. This includes people in full-, part- and self-employment, those who are actively seeking a job, and full-time students.

The remaining 25.5% of residents aged 16-74 are economically inactive, compared to 26.6% of Test Valley residents. This includes people who are retired, long-term sick or disabled, or who look after the home and family.

Employment by sector

Following the Local Government Boundary Commission for England (LGBCE) review in 2017, new Ward and Parish boundaries have been introduced in Test Valley. Hence, this information has been produced on a 'best fit' basis, it's not an exact representation of Nursling and Rownhams but provides as good an indication as is currently feasible.

This data is taken from the 2018 UK Business Register and Employment Survey which is produced by the Office for National Statistics (ONS). This dataset relies upon a sample of 85,000 businesses across the country, from which these estimates are modelled. As such, there will be some sampling variability which result in the quality of the estimates deteriorating for smaller geographies.



This graph shows the percentage of the workforce by sector, according to the latest Business Register and Employment Survey in 2018. The largest sector employing people in Nursling and Rownhams is Professional, Scientific & Technical (21.8%) followed by Transport & Storage (incl. Postal) (16.8%) and Retail (9.4%).

Properties

Total number of properties

2,398

Dwellings

11.4%
Terraced



19.0%
Semi-Detached



10.4%
Flat



56.9%
Detached



2.3%
Mobile



Estimated Average Value

Nursling

Rownhams

£268,825

£296,367

£296,345

£336,161

£341,793

£172,276

£446,074

£505,447

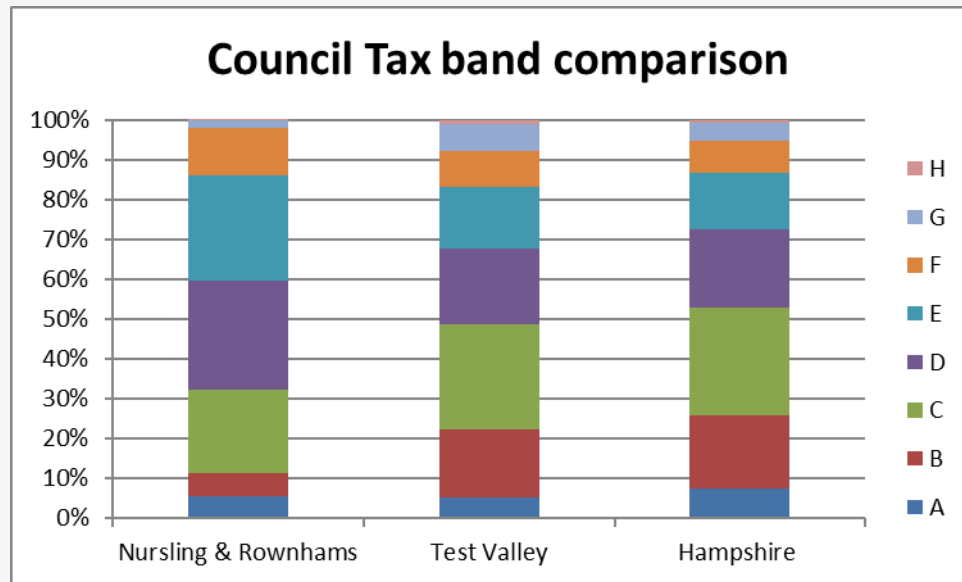
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According to Zoopla estimates, the average value of a property in Nursling in 2021 is £407,450 whilst the equivalent figure for Rownhams is £423,562. For both places this is an increase of 12% over the past 5 years and makes Nursling and Rownhams the forty-fifth most expensive parish in Test Valley.

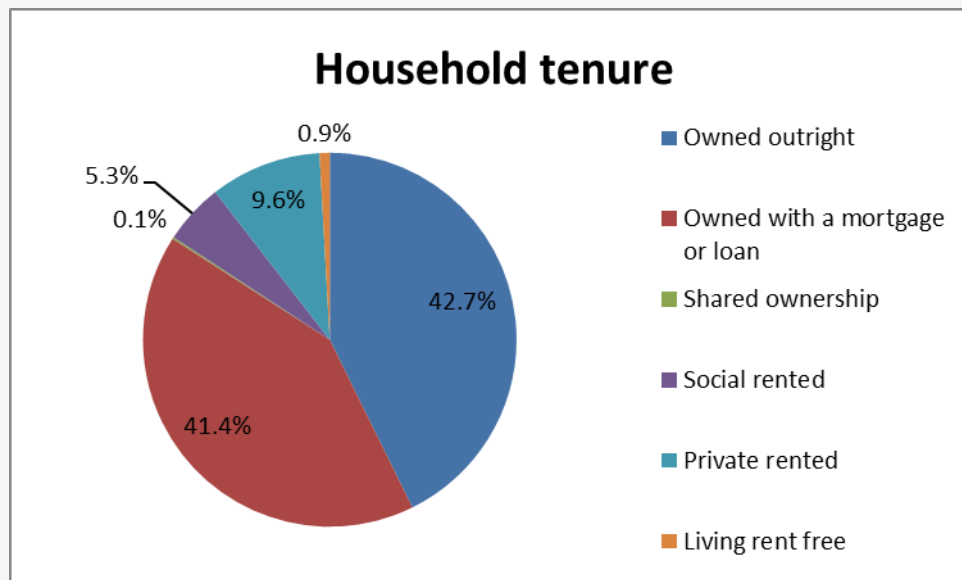
In Hampshire, the average value of a property is £381,137 (a 12% rise in 5 years) whilst in South East England, the average is £424,800 (an 11% rise in 5 years).

Council Tax Bandings



| | Nursling and Rownhams | Test Valley |
|--|-----------------------|--------------|
| Bands F-H  | 13.8% | 16.9% |
| Bands C-E  | 74.9% | 60.8% |
| Bands A-B  | 11.3% | 22.3% |

Household Tenure



Household tenure refers to the financial arrangements under which people occupy their homes and is taken from the 2011 Census.

This pie chart depicts the tenure of households in Nursling and Rownhams. 84.1% of people in Nursling and Rownhams live in a property which they own outright or with a mortgage or loan. This is significantly higher than the average for Test Valley, which is 70.3%, and the average for the South East of England, which is 67.6%.

5.3% of residents rent their property from a Housing Association, which is lower than the borough average of 14.4%.

9.6% of residents privately rent their property; this figure is lower than borough average of 12.9%.

Community facilities

Within Nursling and Rowhams, there are a range of community facilities including a Co-Op (which includes a Post Office), various other stores and takeaways, multiple pubs, St John's Nursing Home and the Grove Place Retirement Village, a range of community sports and leisure facilities as well as several community halls, four pubs, and two churches.

The parish has two primary schools, St John's Church of England Primary School and Nursling Primary School, whilst the closest GP surgeries are situated in either North Baddesley or Southampton. The closest railway stations are located either in Romsey, to the north, or Redbridge, to the south.



Community plans

Details of any community planning exercises your parish is undertaking can be added here. Please get in touch with the Policy Team at the email address below and we will be more than happy to add information at your request.

Test Valley Borough Council – Policy Team

The information in this profile has been prepared by Test Valley Borough Council's Policy Team. If you have any further queries or would like to talk to us about other information you would like to see, then please contact the Policy Team who will be happy to help:

policyteam@testvalley.gov.uk